Fabienne Kilchör

**Emphase**

Swiss Graphic
Design Lab.

Atelier Bern
Schwanengasse 11
CH–3001 Bern

Atelier Lausanne
Rue de Bourg 25
CH–1003 Lausanne

fabienne@emphase.ch

www.emphase.ch

GOOD DESIGN BY TRADITION
Aa Aa
REX
WIR GLAUBEN AN

Klima
Die Schweiz muss handeln, bevor es zu heiss wird
WWF MAGAZIN

SPRECHPART

Restaurieren konservieren, präsentieren → zwei
Restaurer, conserver, présenter → deux
Restaurare, conservare, presentare → due

Jüdisches Museum der Schweiz

RTS COULEUR

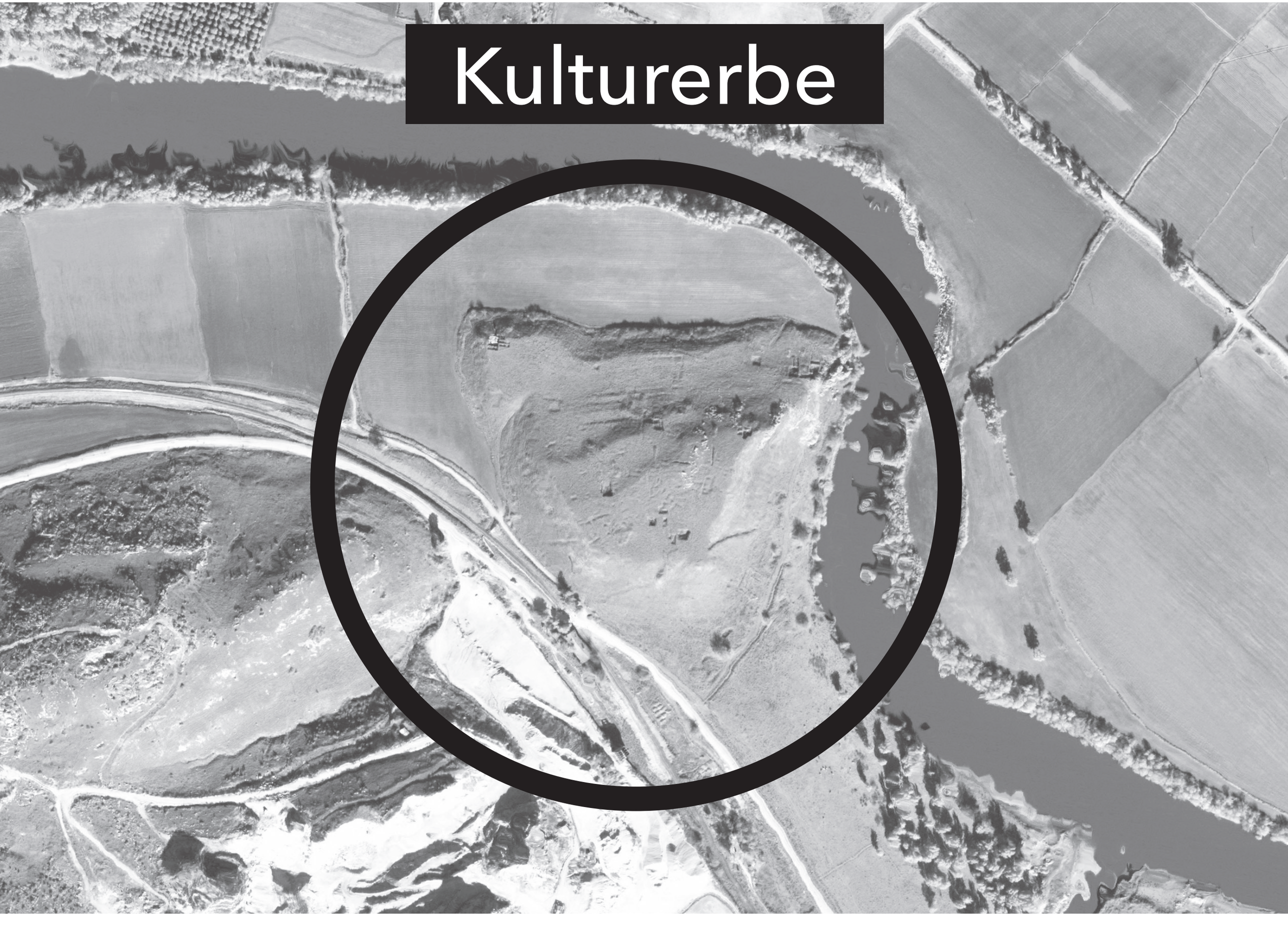
BEGNING
JVAL
OPENAIR
25 – 27 AOUT
JVAL.CH

BOTANIK
IN BEWEGUNG
IM BOTANISCHEN GARTEN
HUMBOLDTS
EXPEDITIONEN

# Miniatur Infografiken

## Reduktion von Komplexität in Extremform

# Kulturerbe



# Kulturerbe

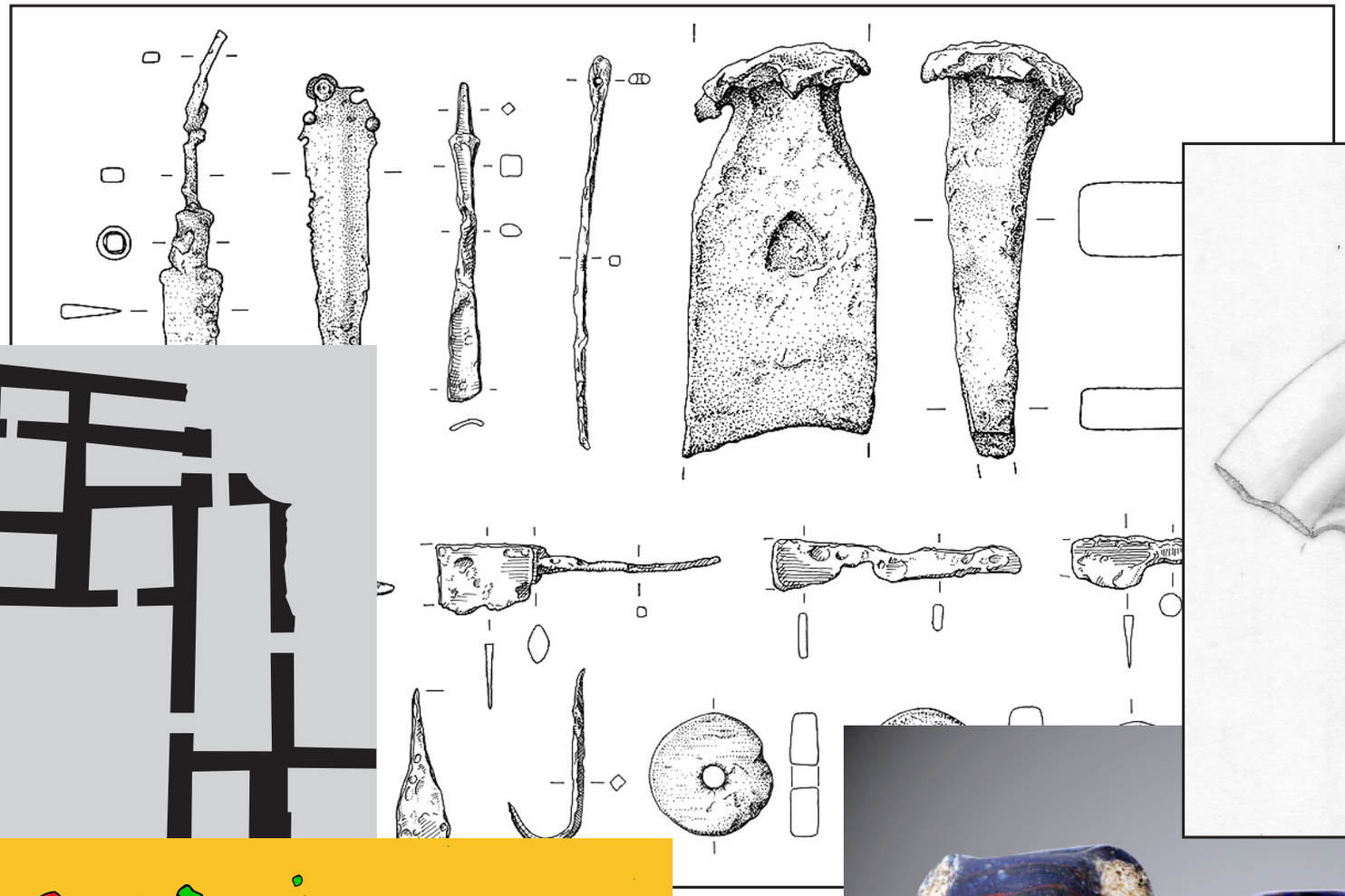
## Baubefund

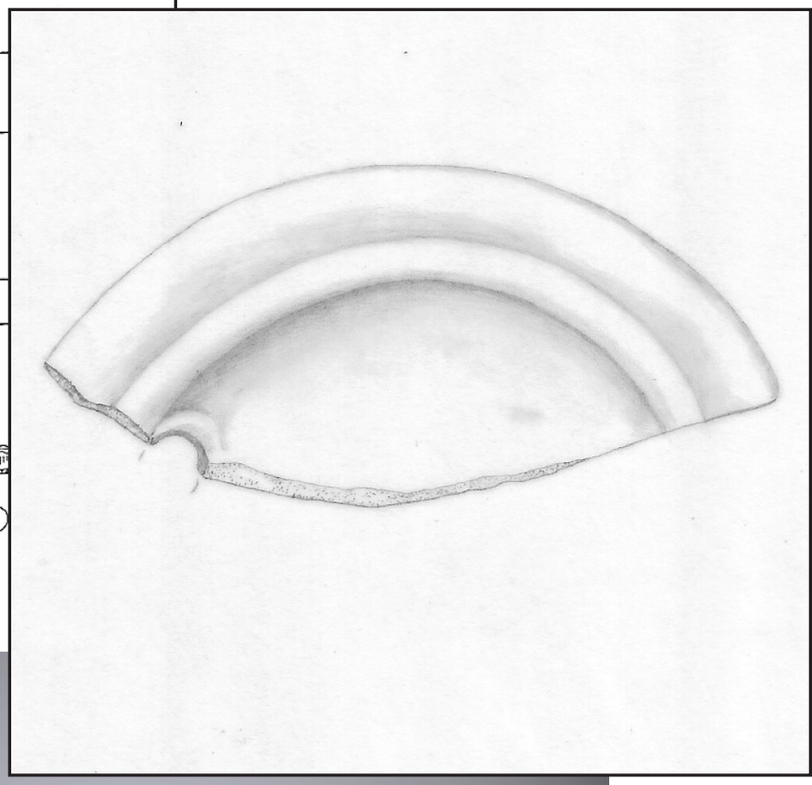
## Kleinfund

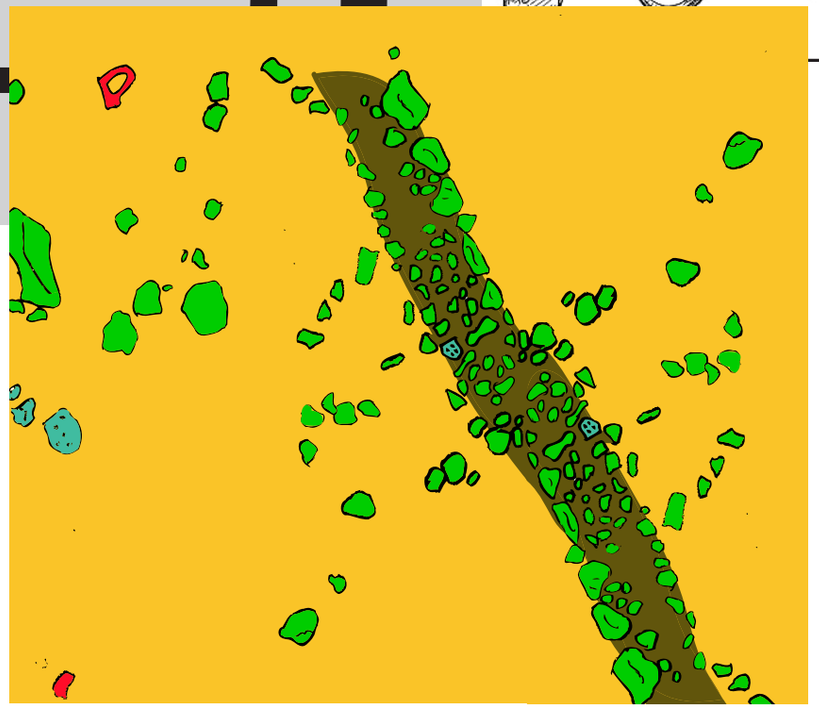
## Keramik

## Analyse & Wissensvermittlung

# Dokumentationsformen







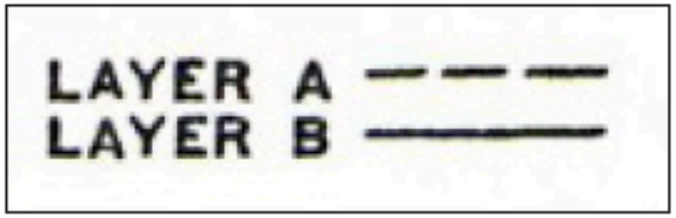
# Analyse der Dokumentation

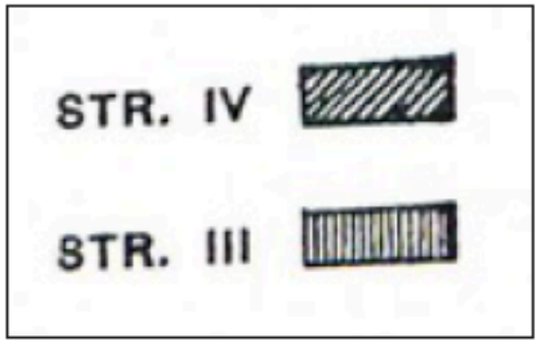
# Doku. prozess und Dokumentation analysiert

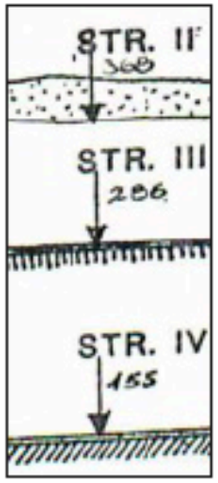
## Analysemethoden:

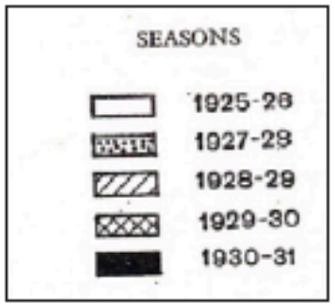
1 Feldstudie
2 Kollaborationen
5 Testphasen
10 Designanalysen
30 Interviews

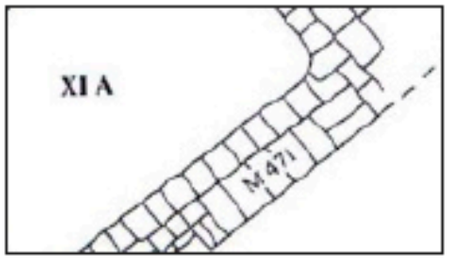
# Designanalyse

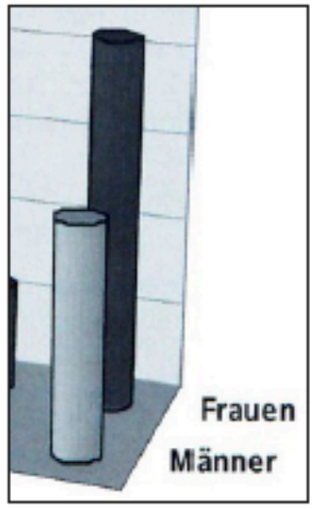


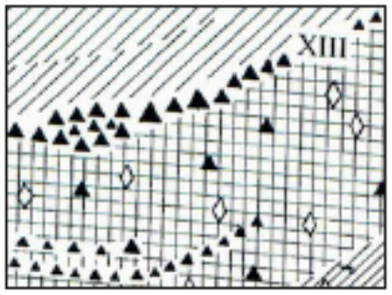



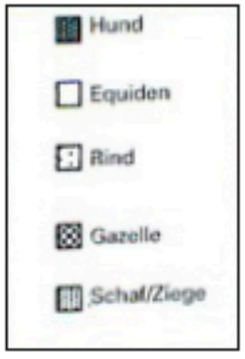



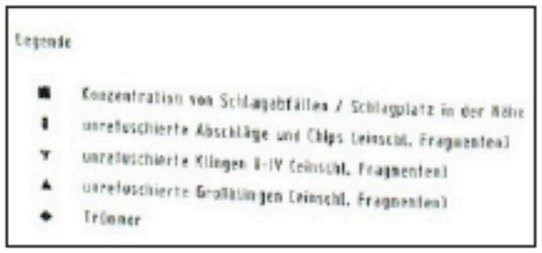


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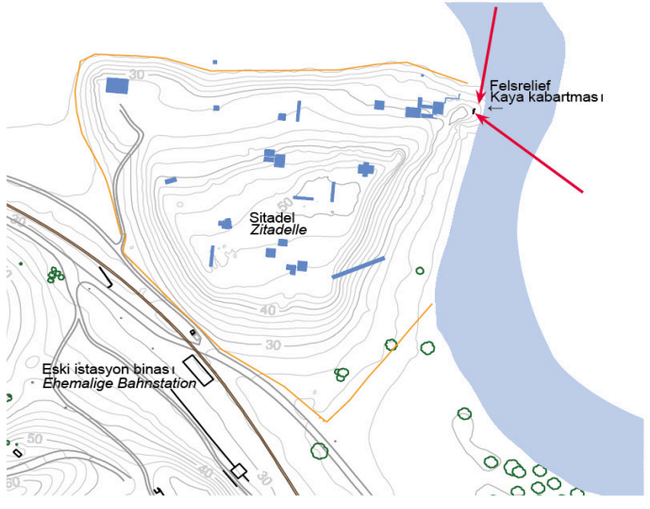
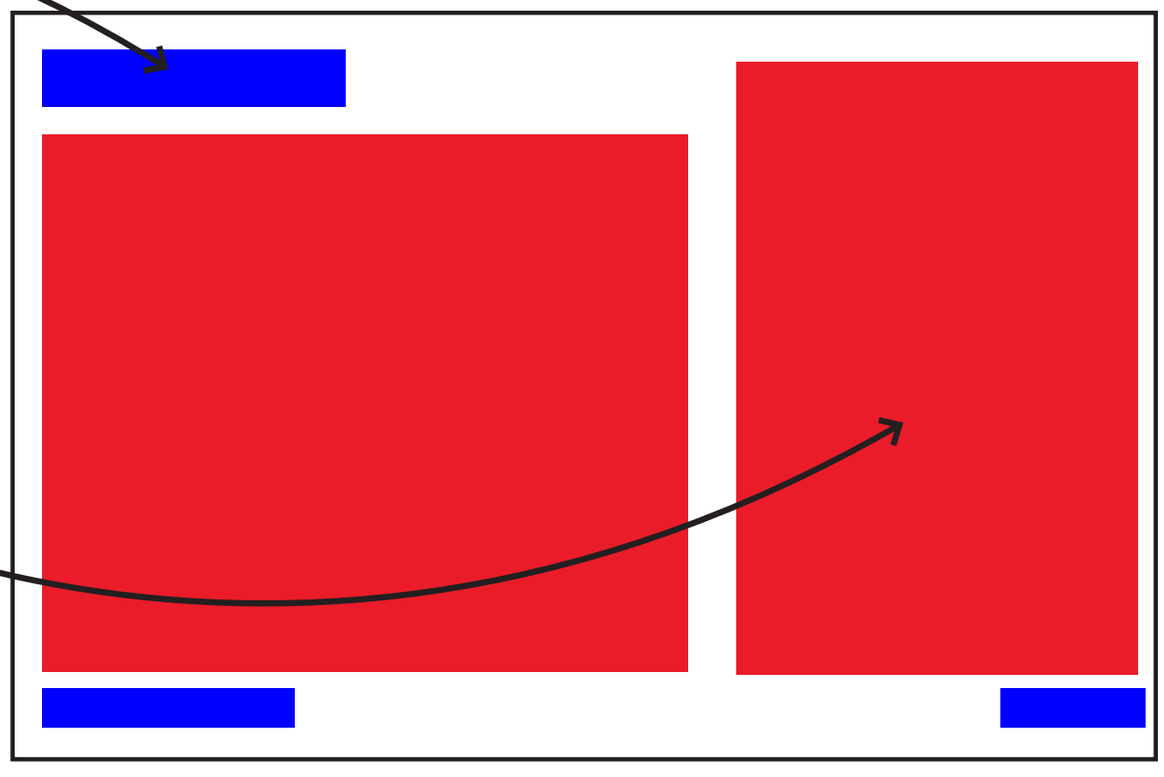


Plan: Zora Grossen, Sirkeli Projekt (2012)

Photo: Rutishauser





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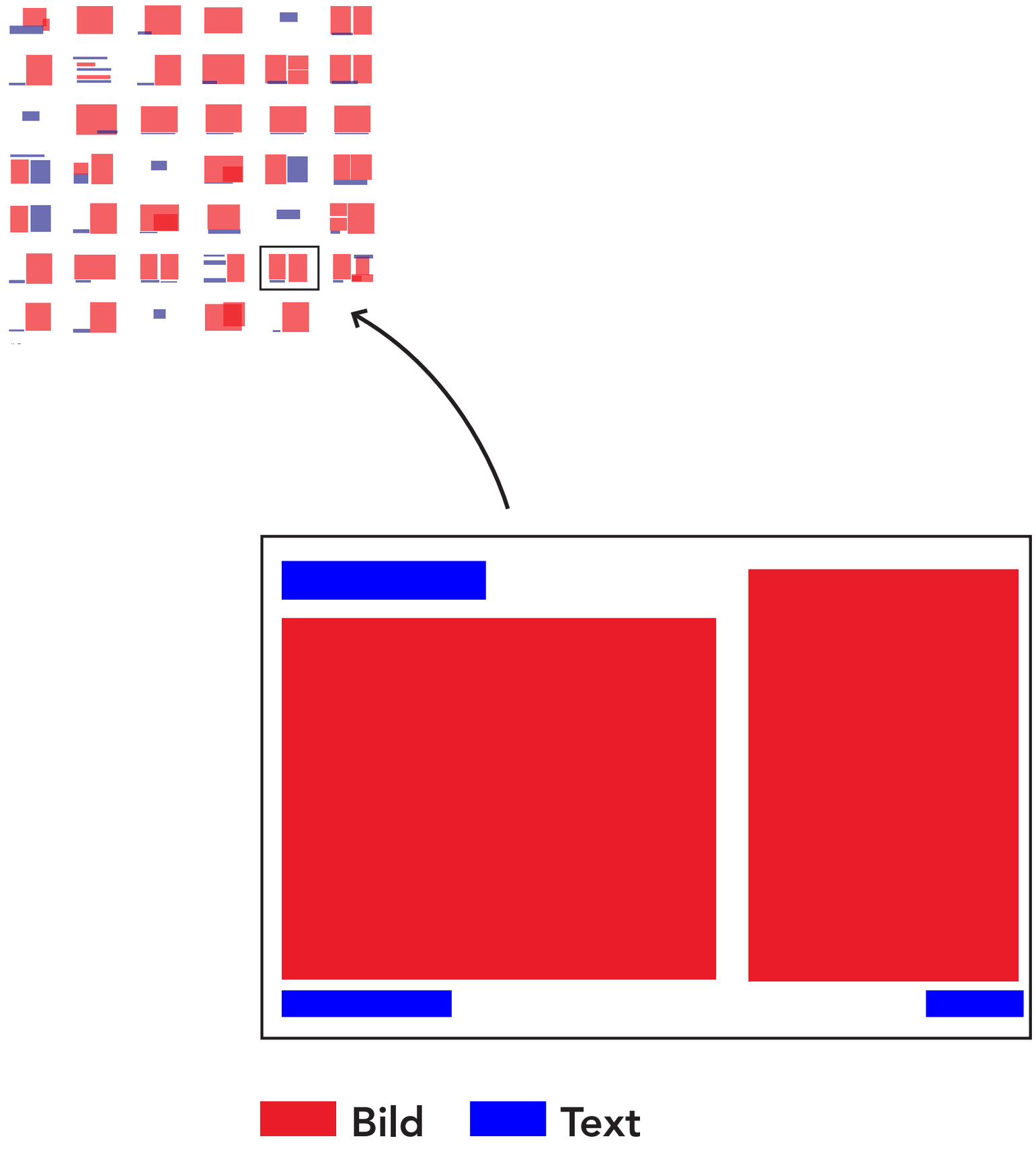
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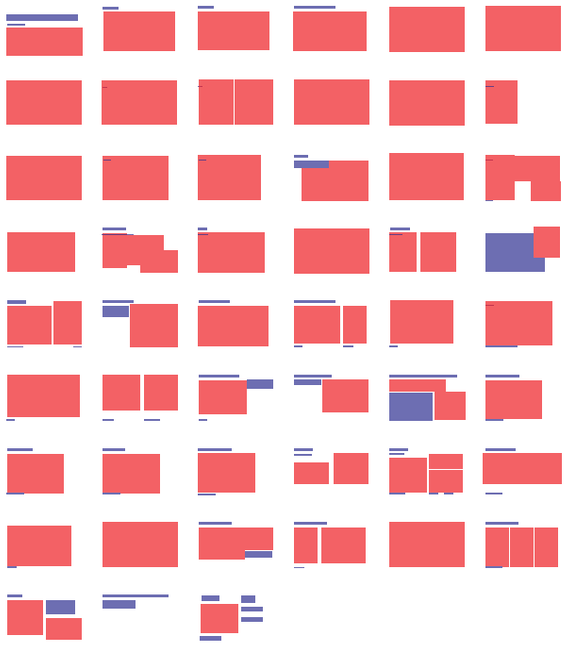

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#2

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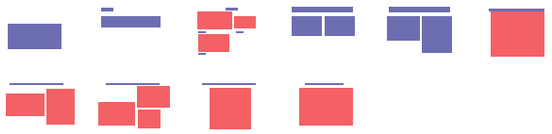

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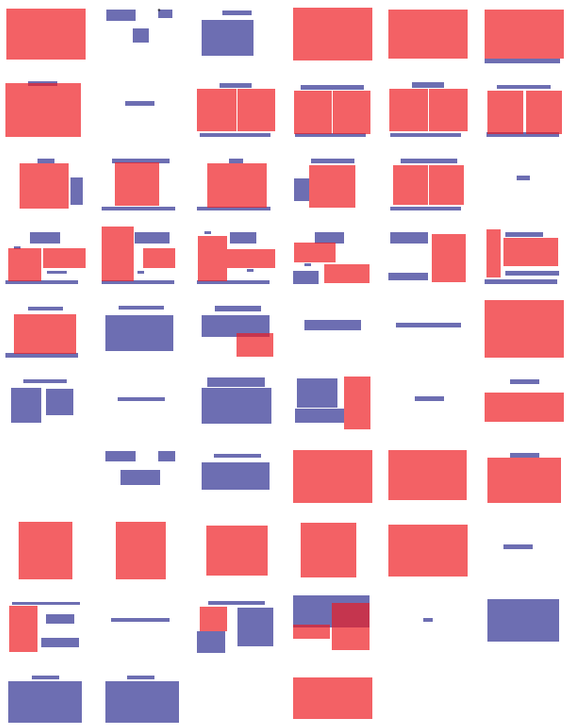

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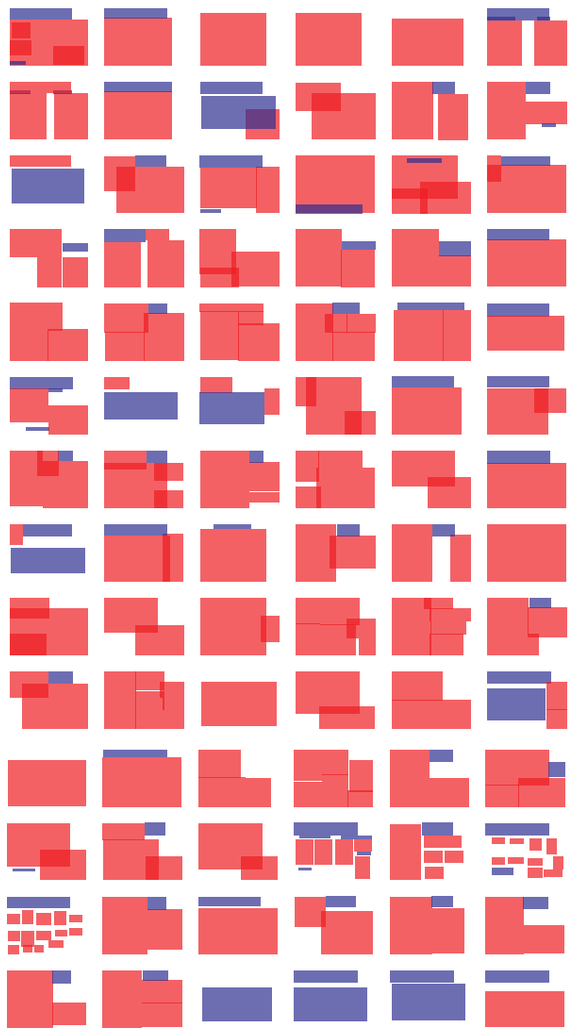
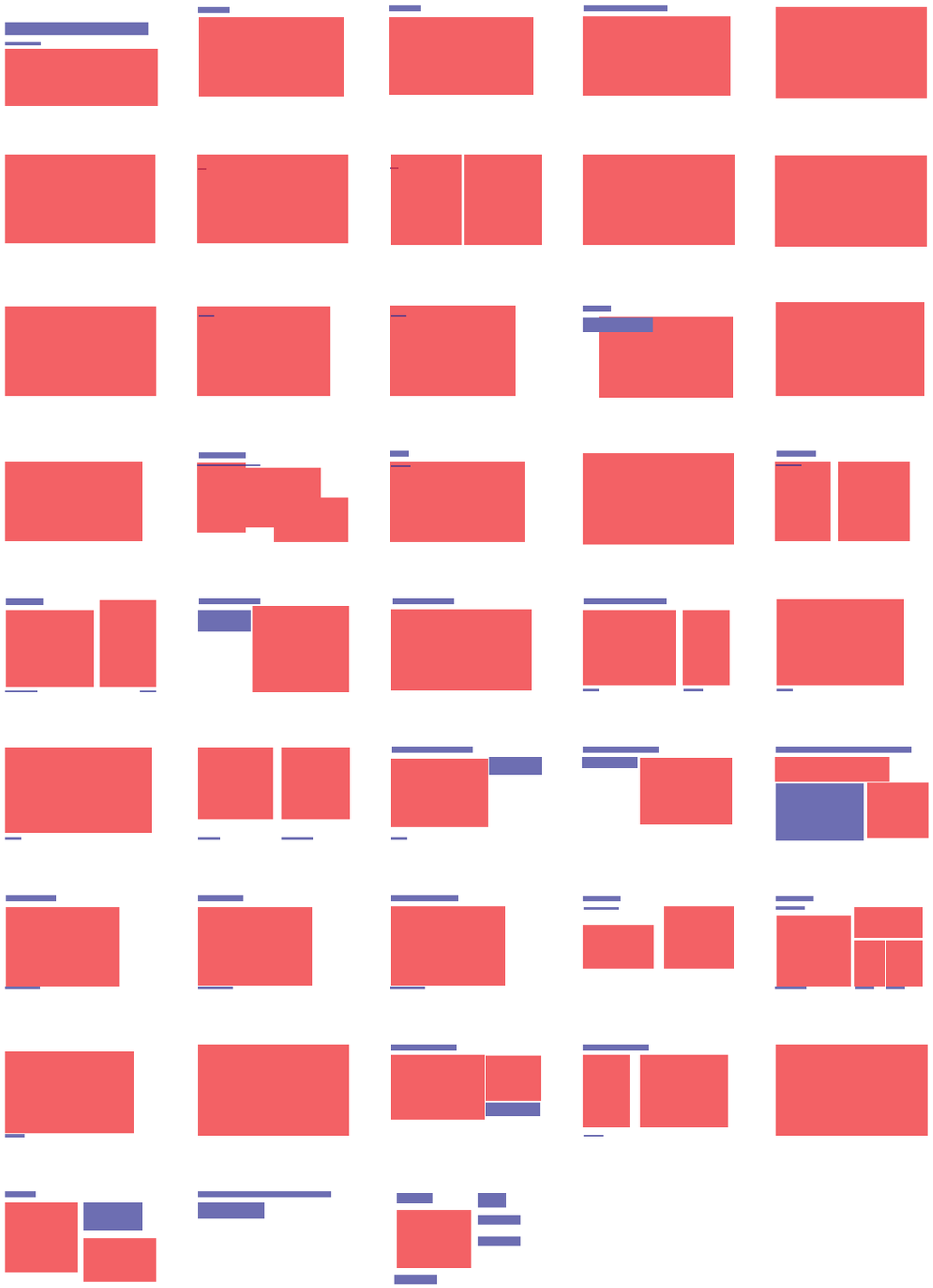
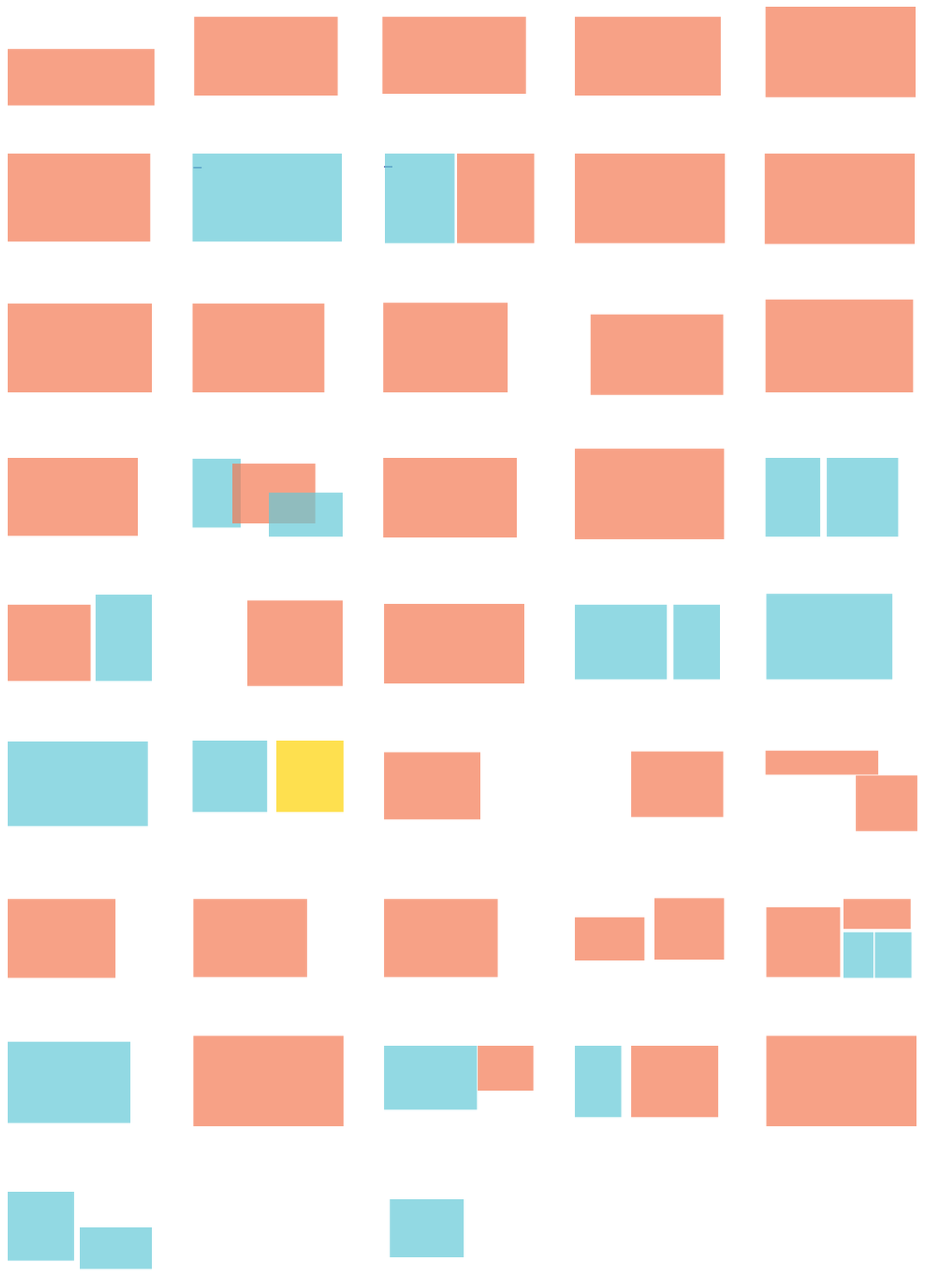
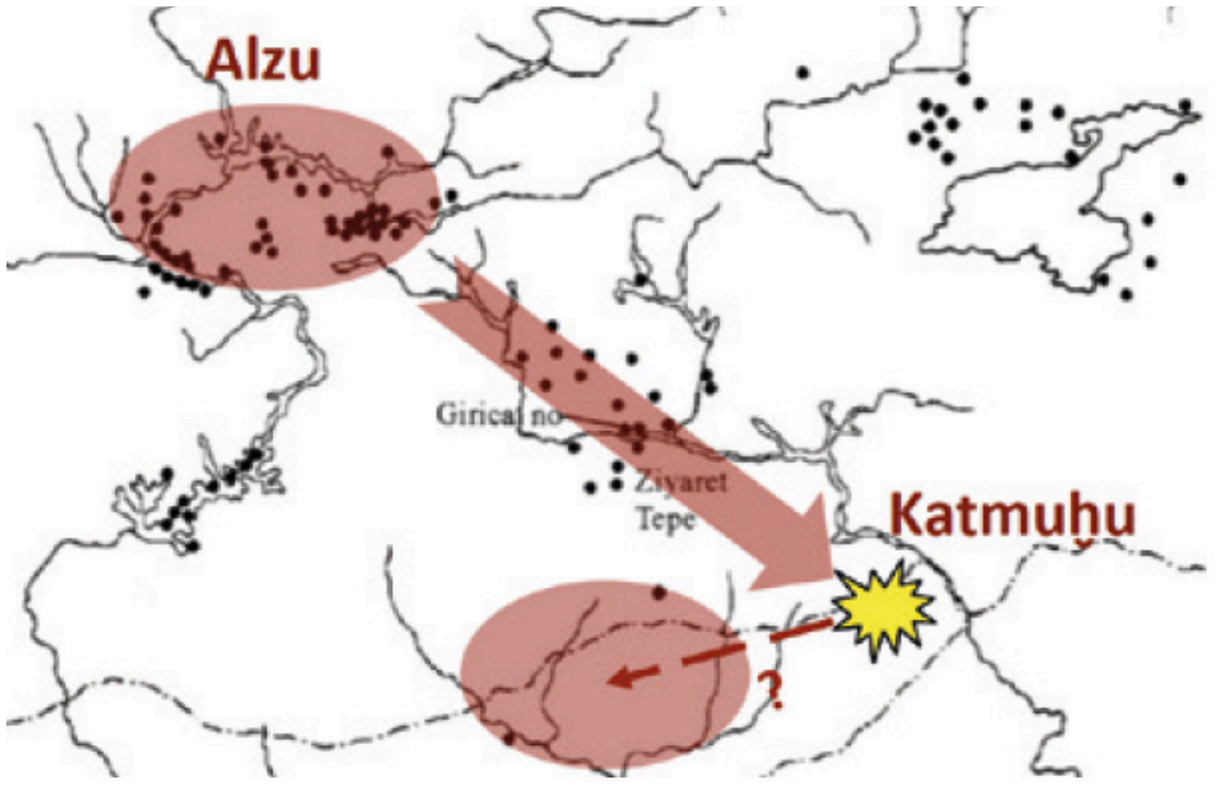





Karten/Pläne
Fotos
Zeichnungen

Barada
Ghouta
Damaskus
Tell Aswad
Tell Ramad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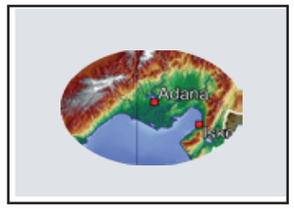
Girical no
Ziyaret
Tepe
Katmuḫu
?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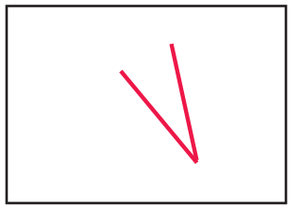
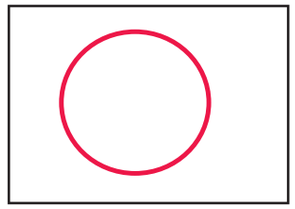
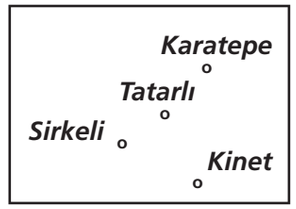




Gülek
Boğazı
Göksu Valley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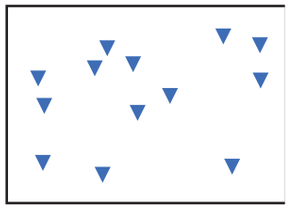
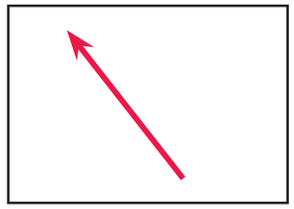
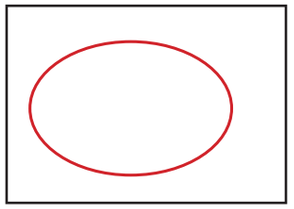
Tatarlı
Sirkeli
Kinet







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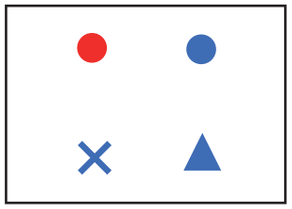

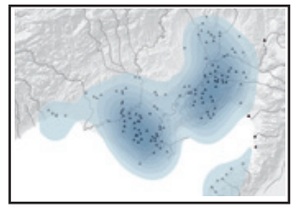

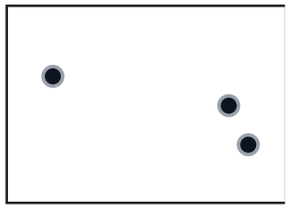

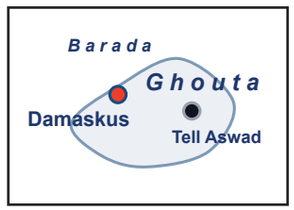
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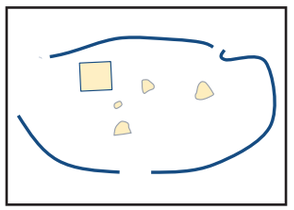
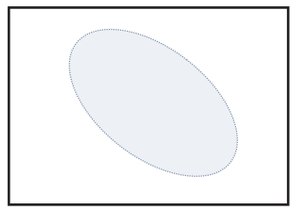
Ghouta
Damaskus
Tell Aswad





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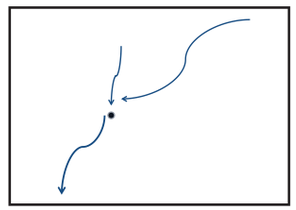
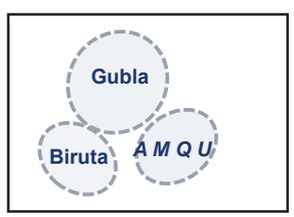
Südliches Apum?

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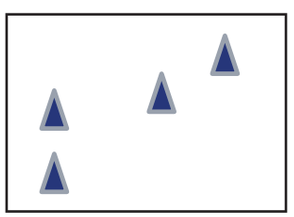
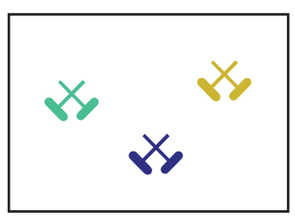
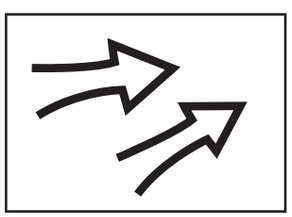
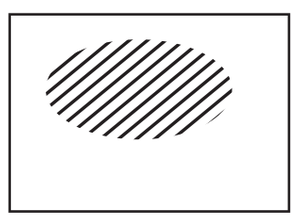
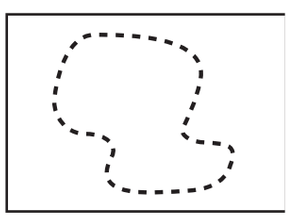
Biruta
AMQU











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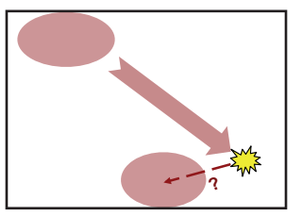
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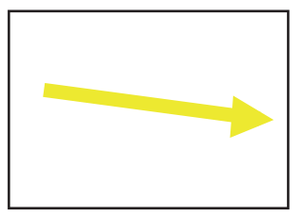
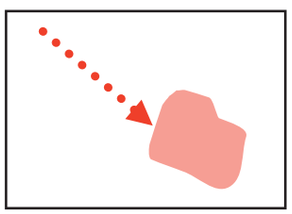
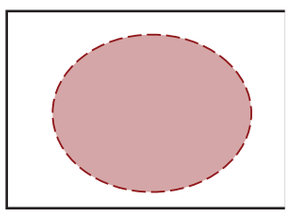
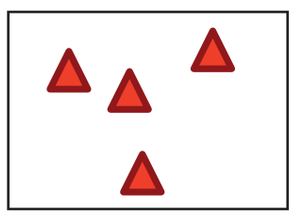
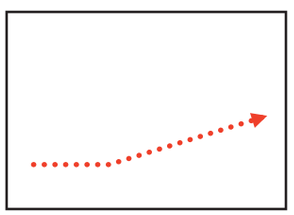
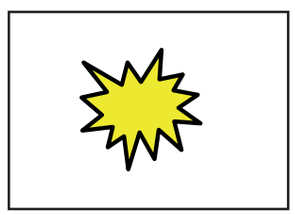


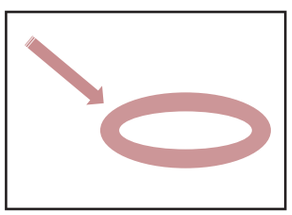


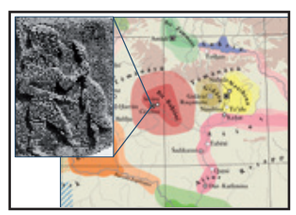


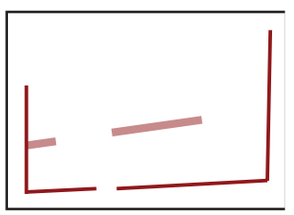


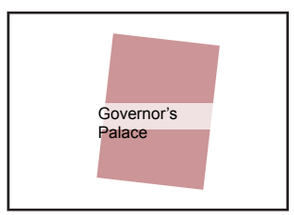


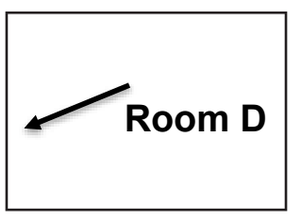


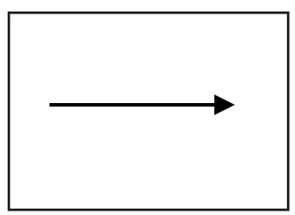


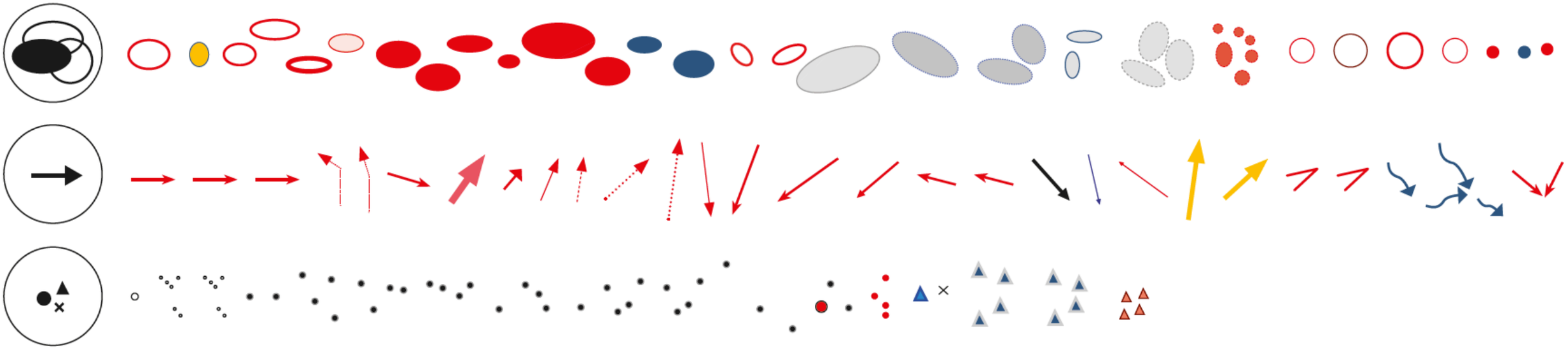


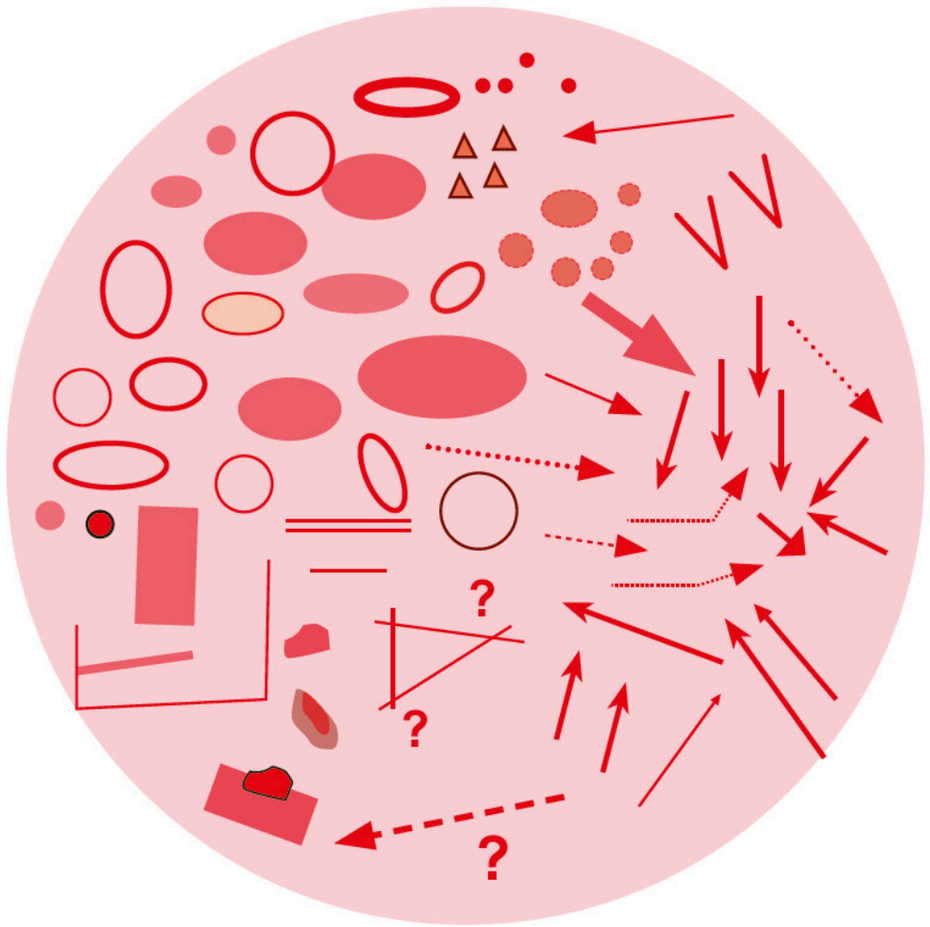


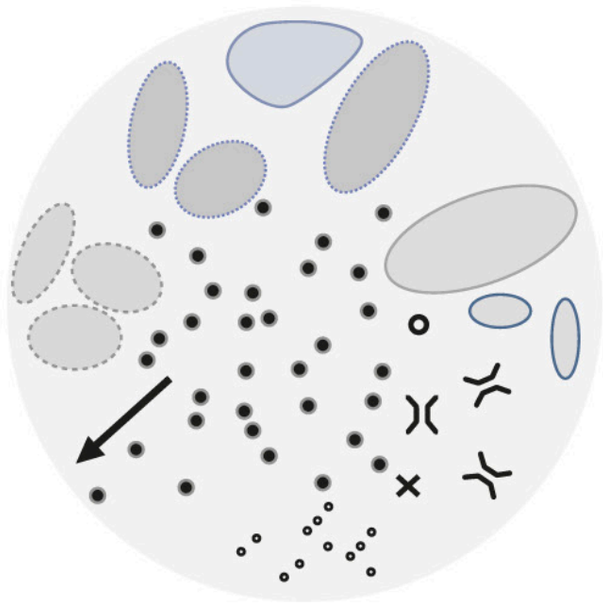
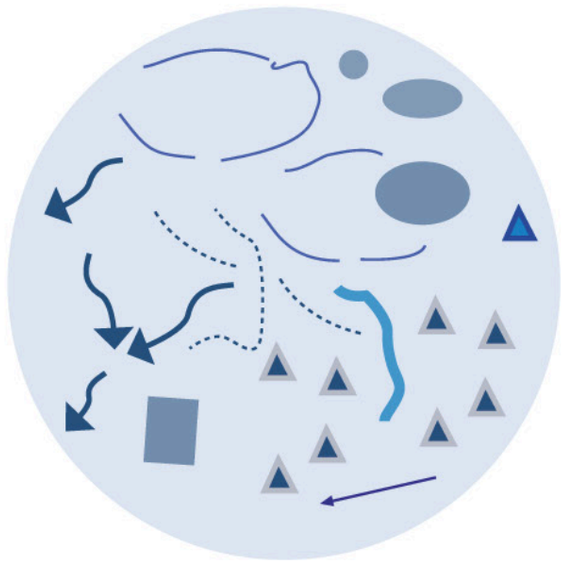
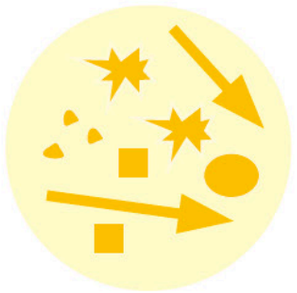

Governor's
Palace


Room D







1 Feldstudie
2 Kollaborationen
5 Testphasen
10 Designanalysen
30 Interviews

# Ziel

- Designer unabhängiges Werkzeug
- Einheitliche Bildsprache entwickeln
- Datenvisualisierungsmethode um
  Funde und Befunde gemeinsam zu visualisieren
- Nutzbar in Text und Bild
- Lesbar in klein > Reduzierte Bilder > Piktogramme

- Wissenschaftskommunikation mit Hilfe
  von Design verbessern
- Informationsgrafiken
  in den Geisteswissenschaften etablieren

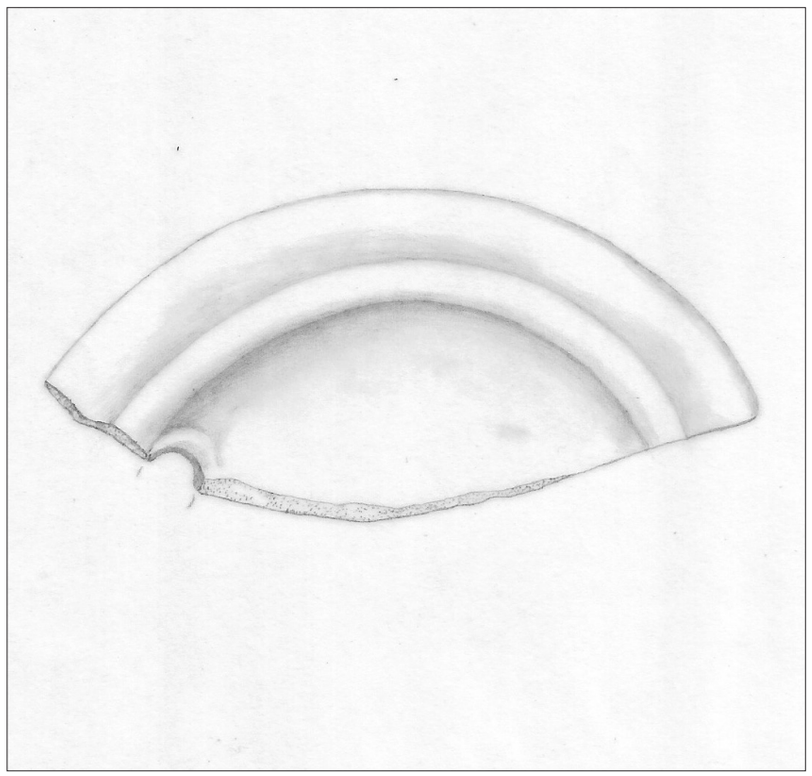
Tierknochen

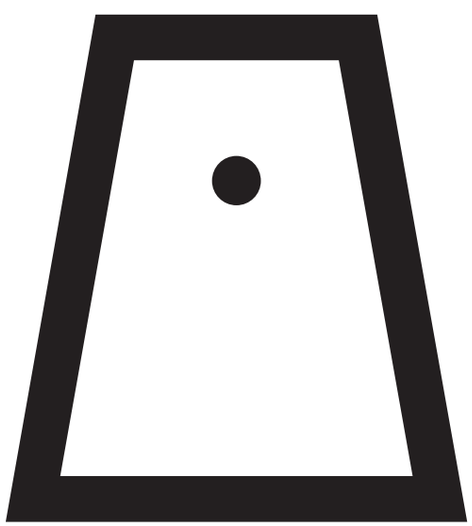
# Tierknochen

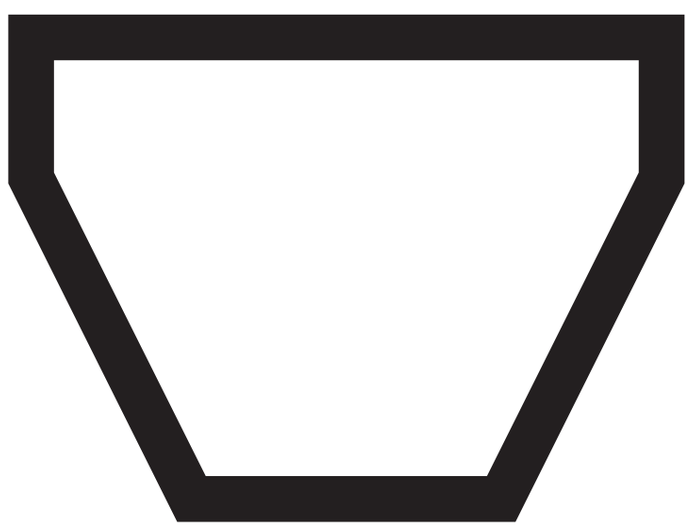
Bildzeichen + Schriftzeichen

Schrift

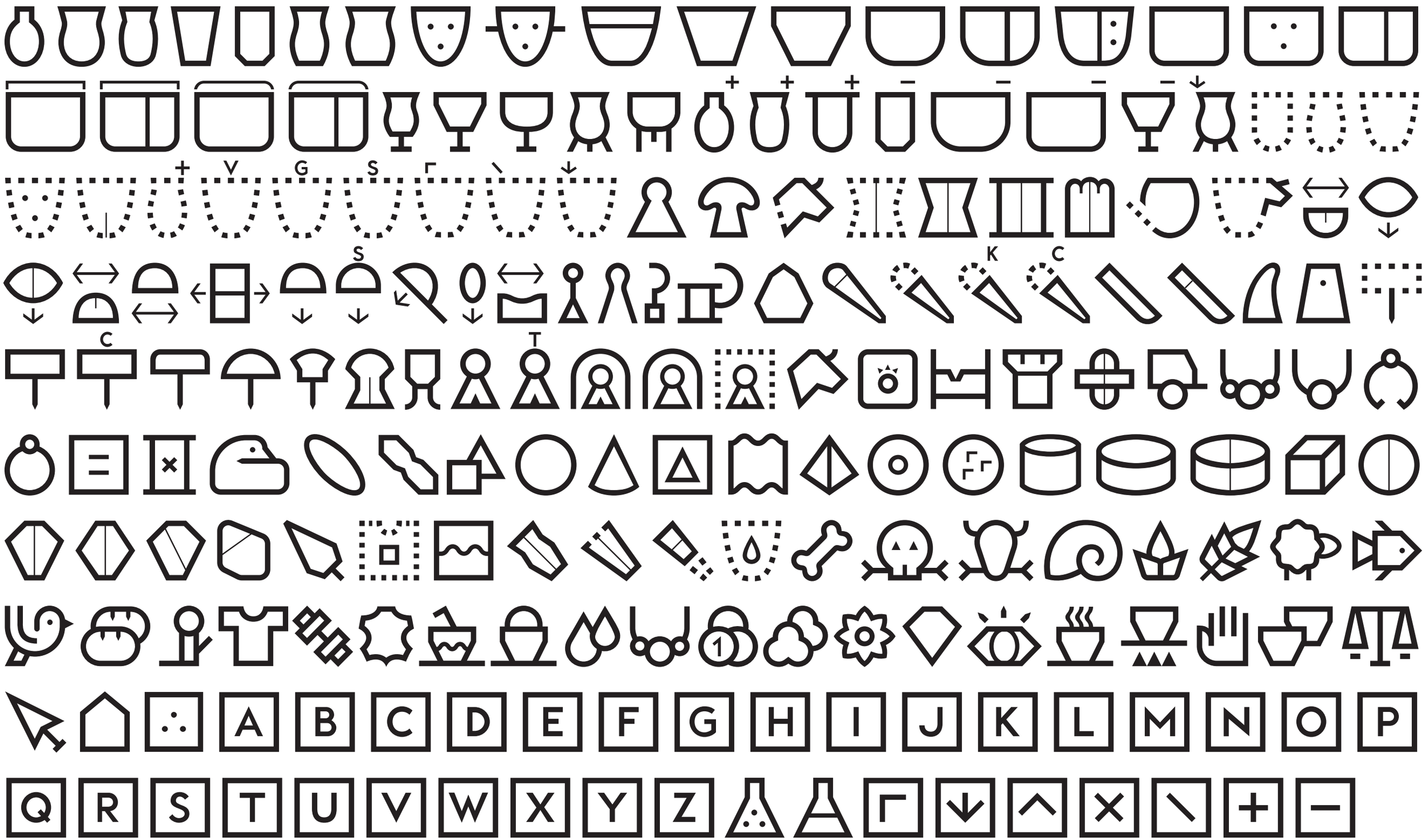
Diglu.otf

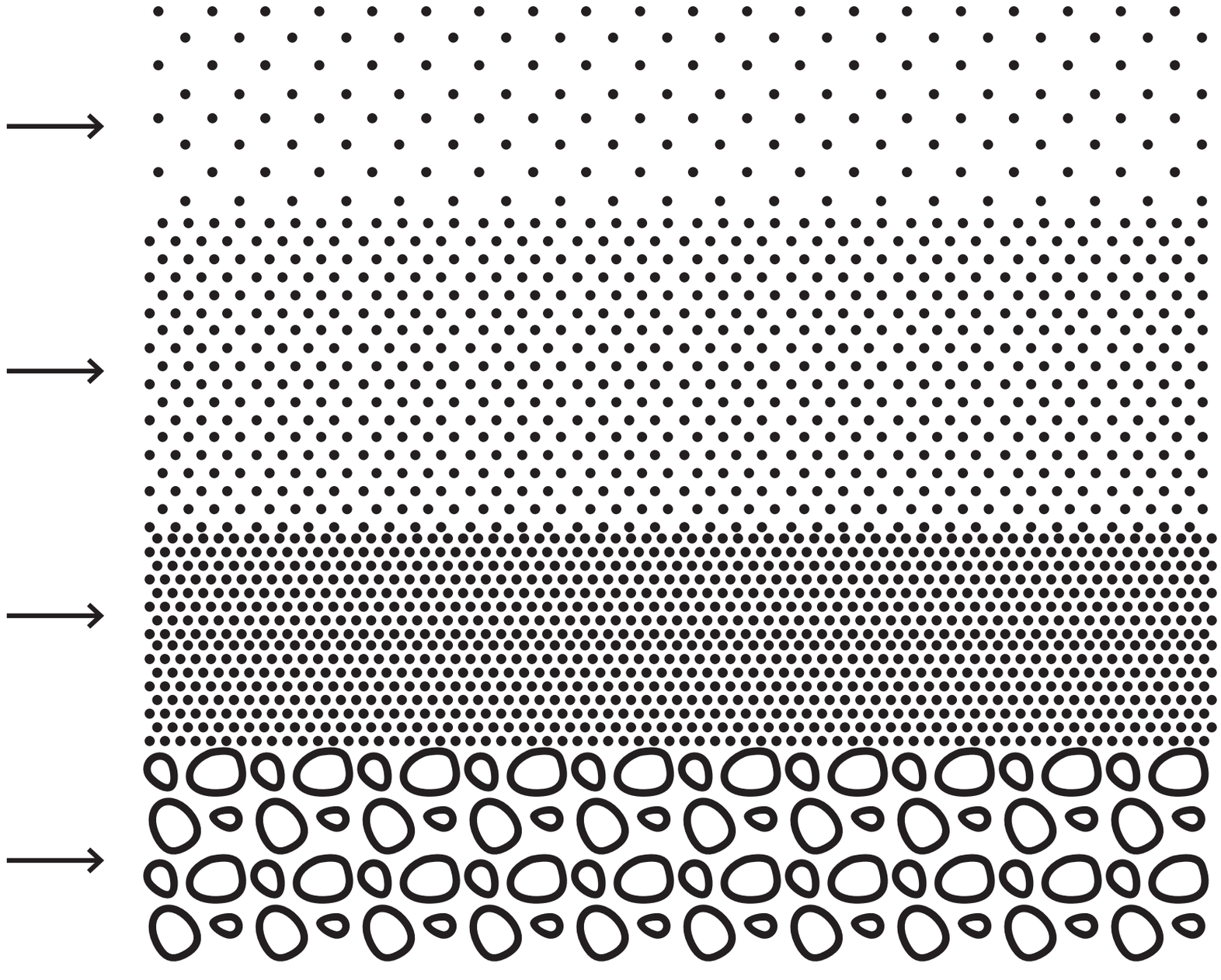


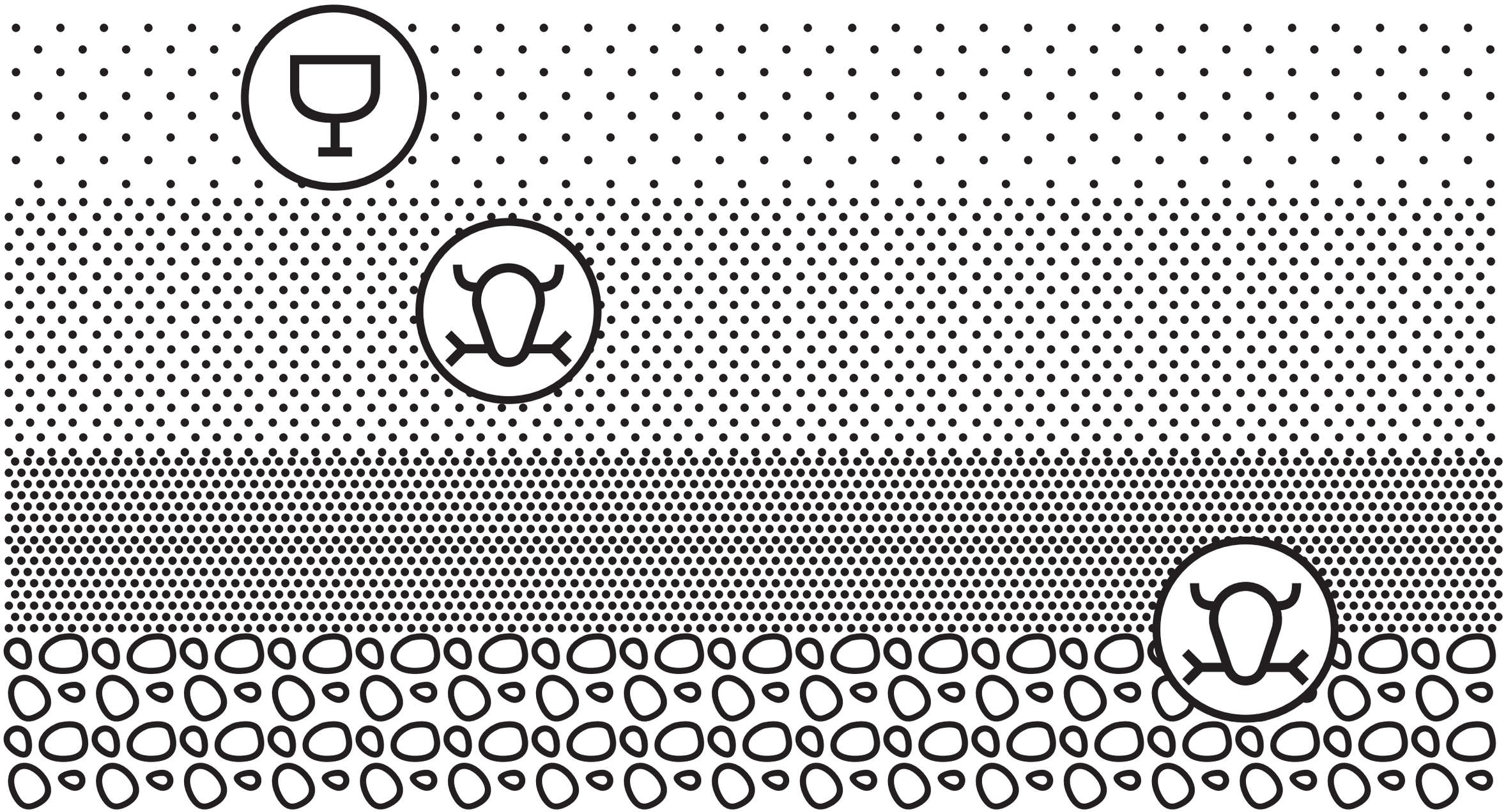




# Fund-Beschreibung







Ultralight

abcdefghijklmnopqrstufvwxyz 234567890

ABCDEFGHIJKLMNOPQRSTUFVWXYZ

Light

abcdefghijklmnopqrstufvwxyz 1234567890

ABCDEFGHIJKLMNOPQRSTUFVWXYZ

Regular

abcdefghijklmnopqrstufvwxyz 1234567890

Medium

ABCDEFGHIJKLMNOPQRSTUFVWXYZ

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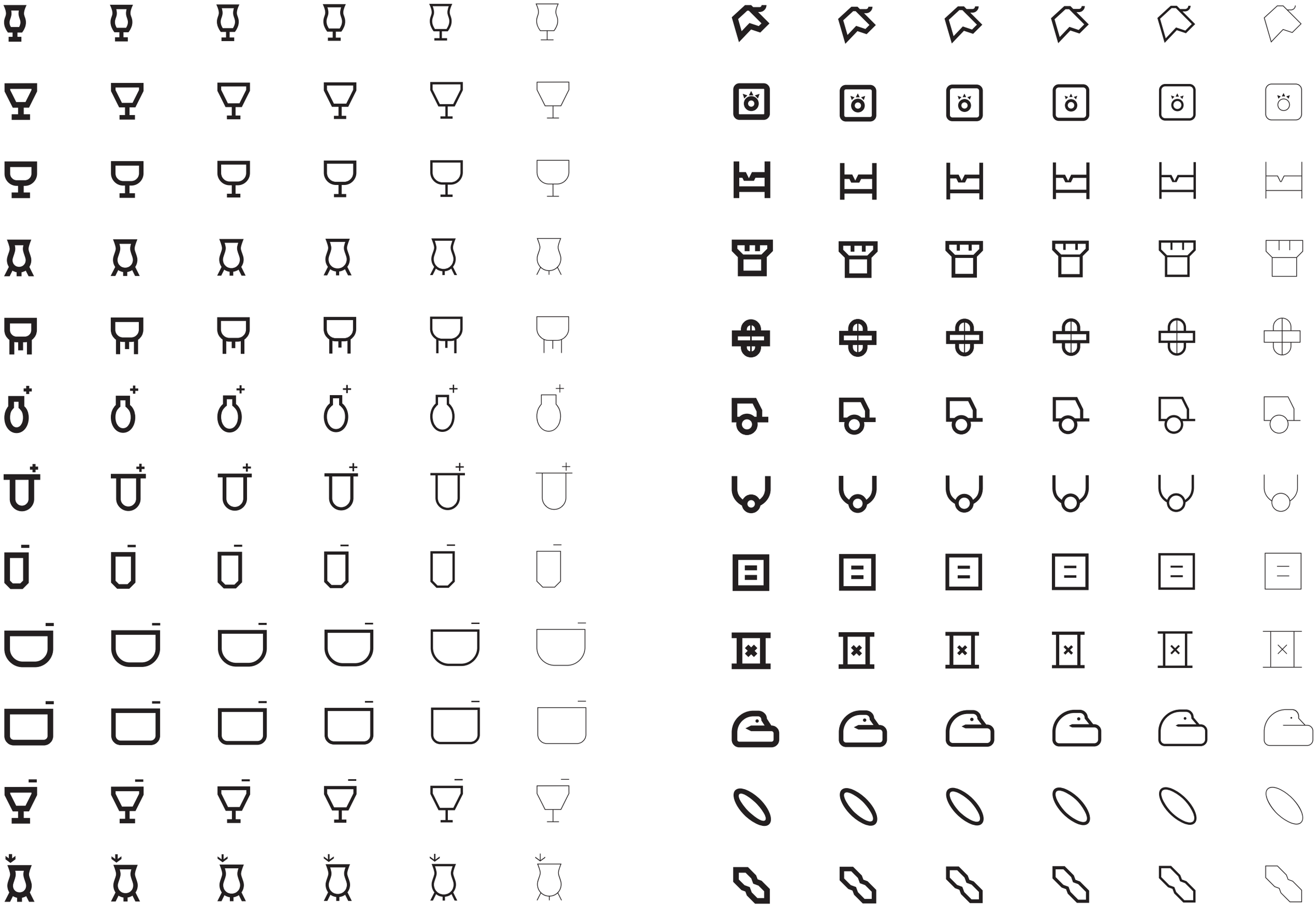
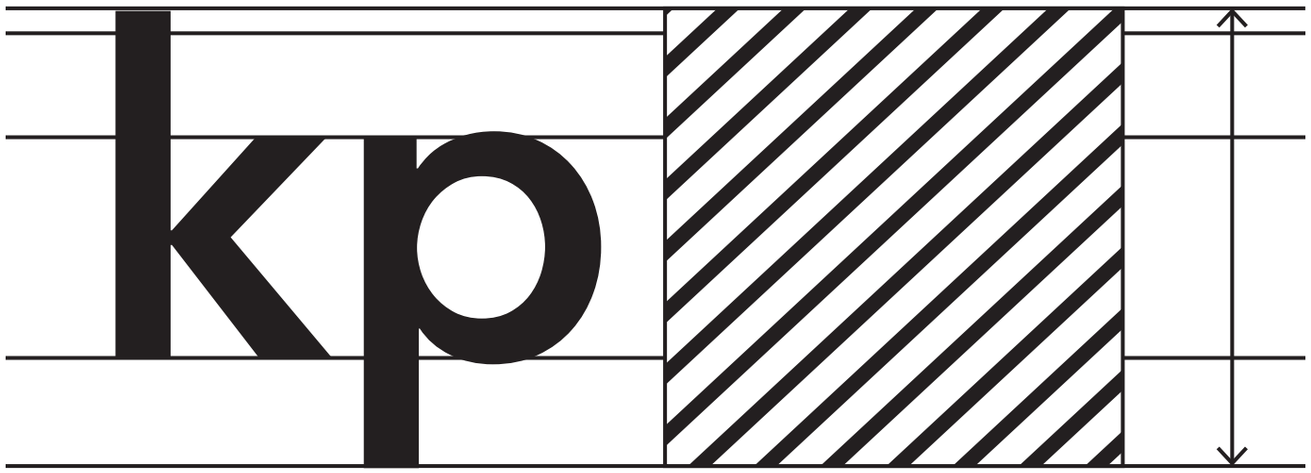


# Entwicklung des Zeichenssystems

# Typografie- und DataViz-Prinzipien

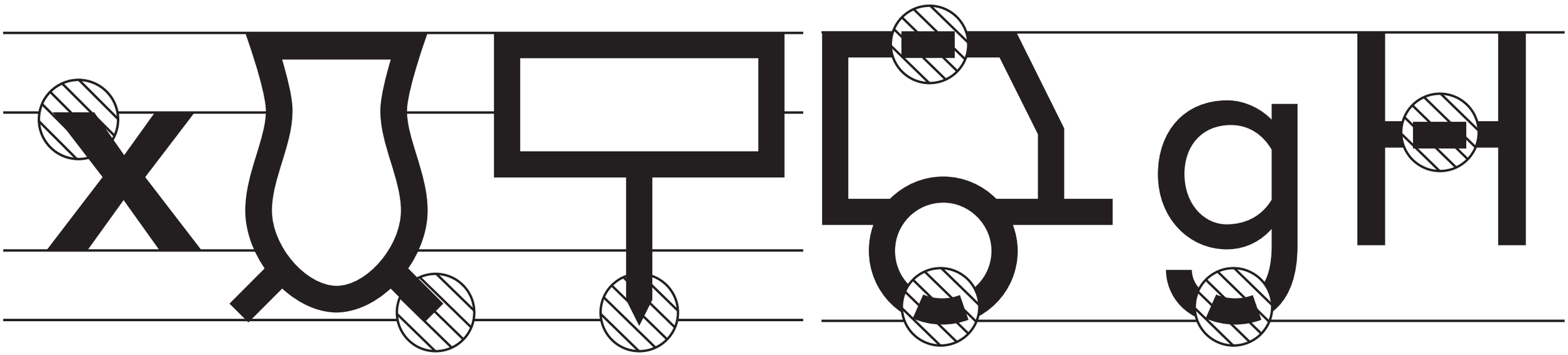
# Zeichenhöhe




6.5 pt

2.3 mm

# Striche



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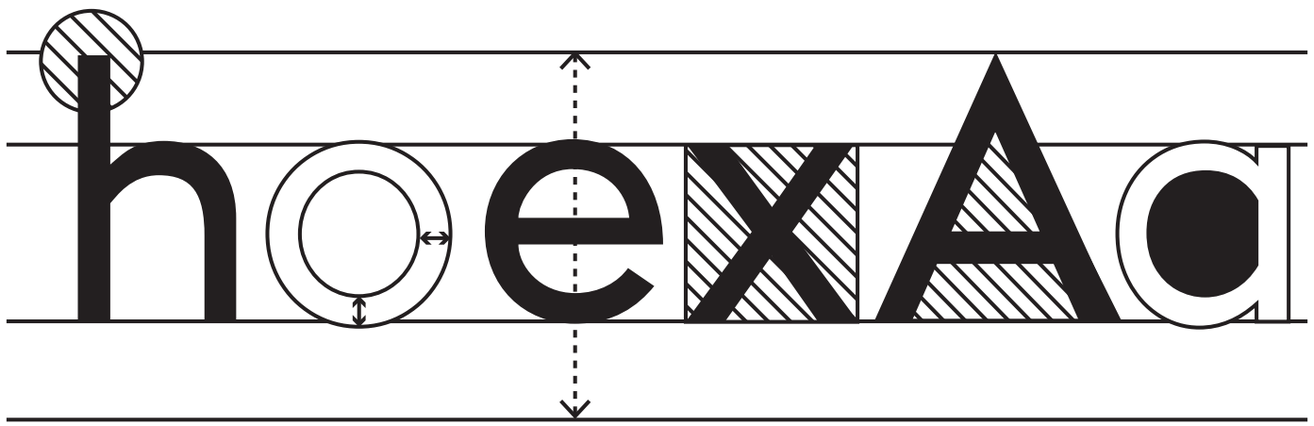

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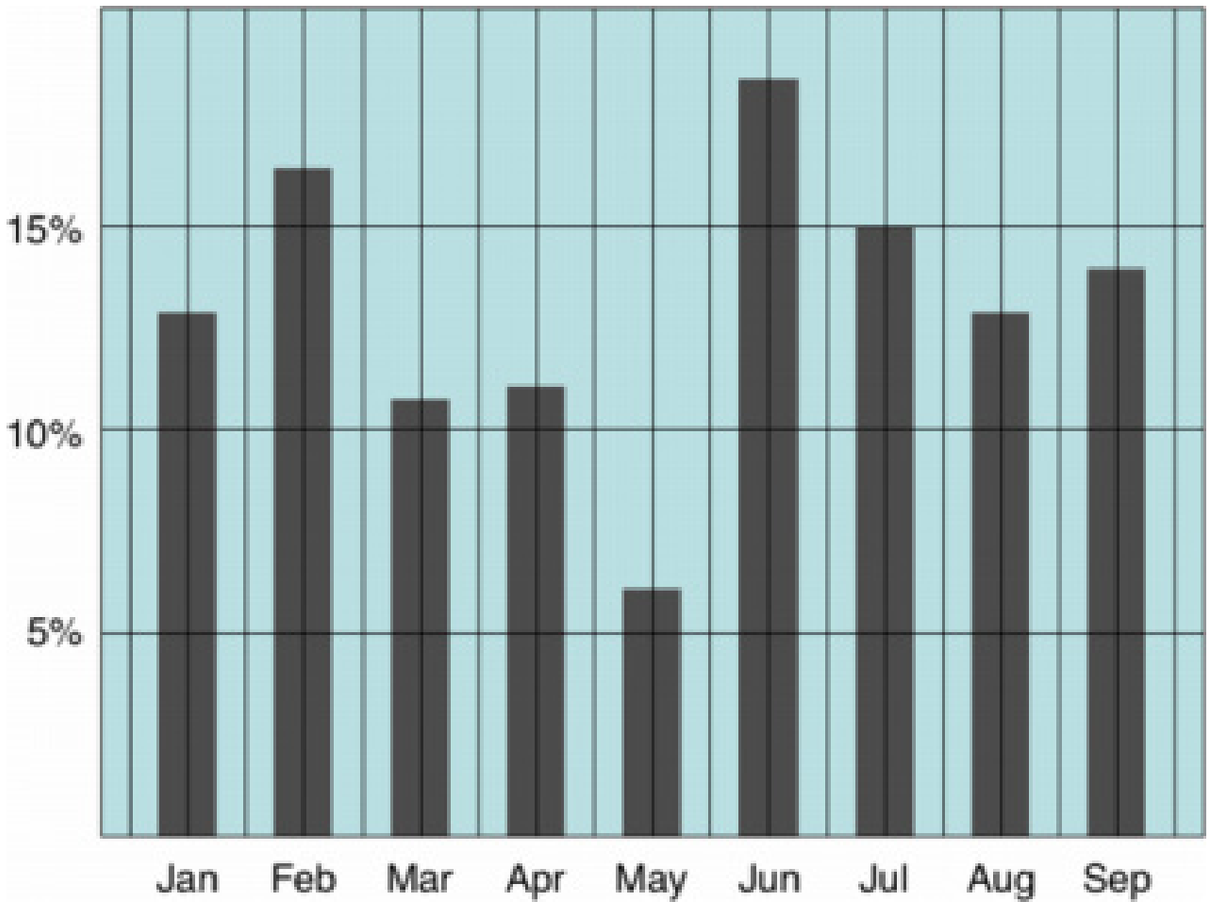


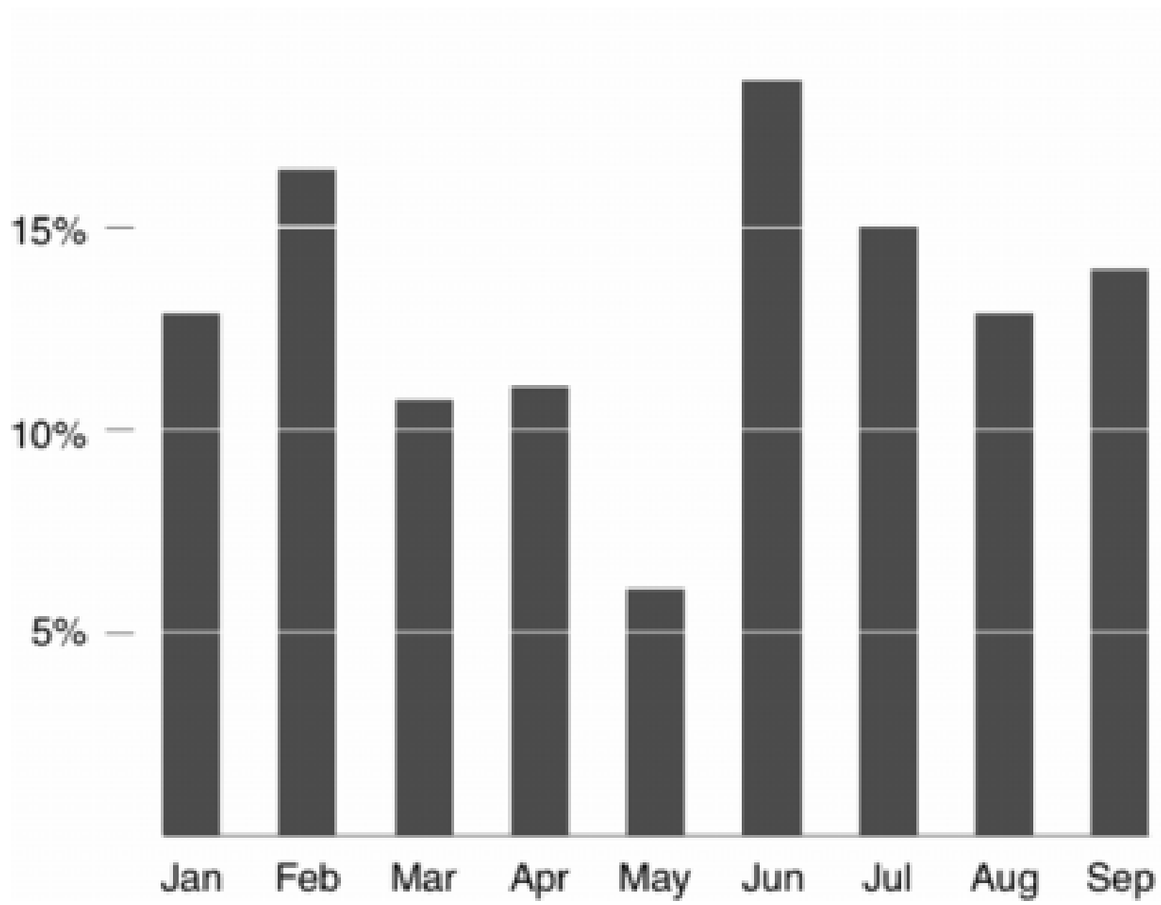

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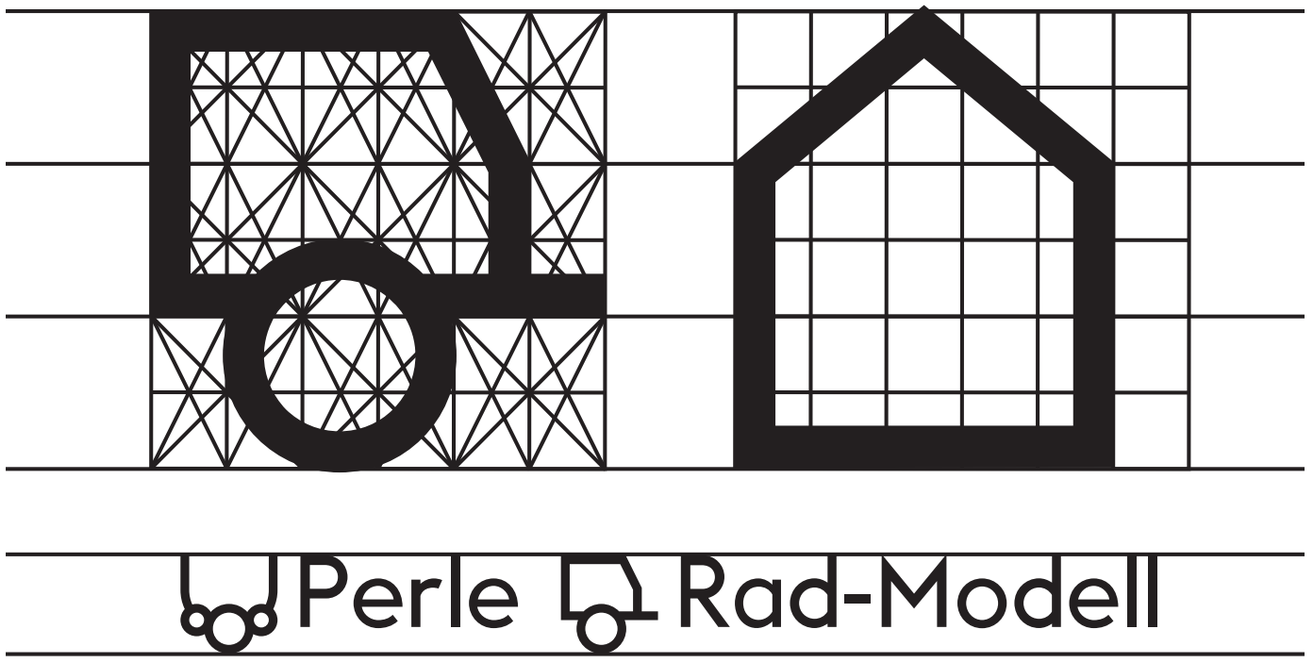
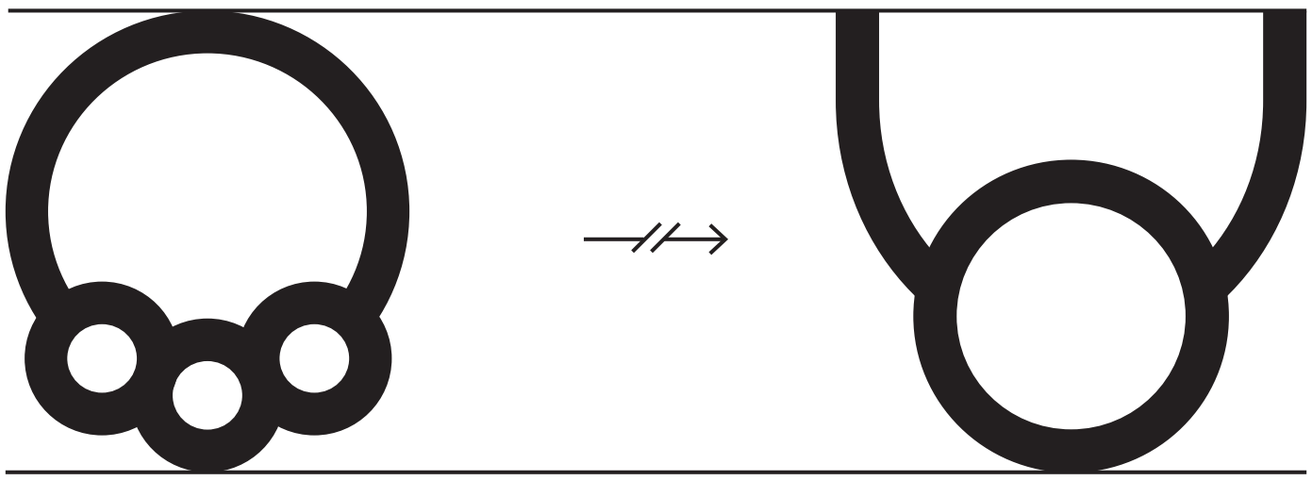
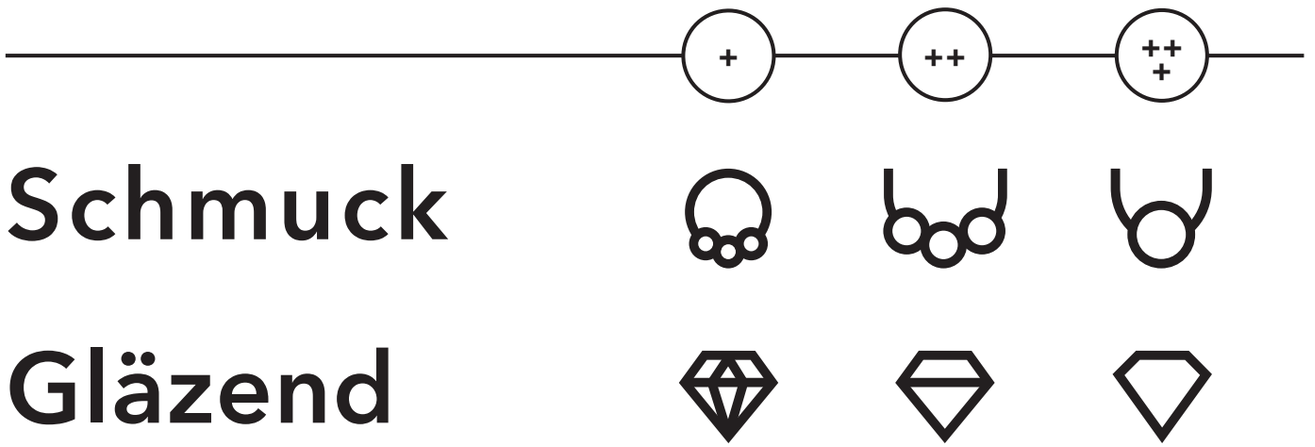


# Reduktion der Komplexität

# Reduktion der Komplexität





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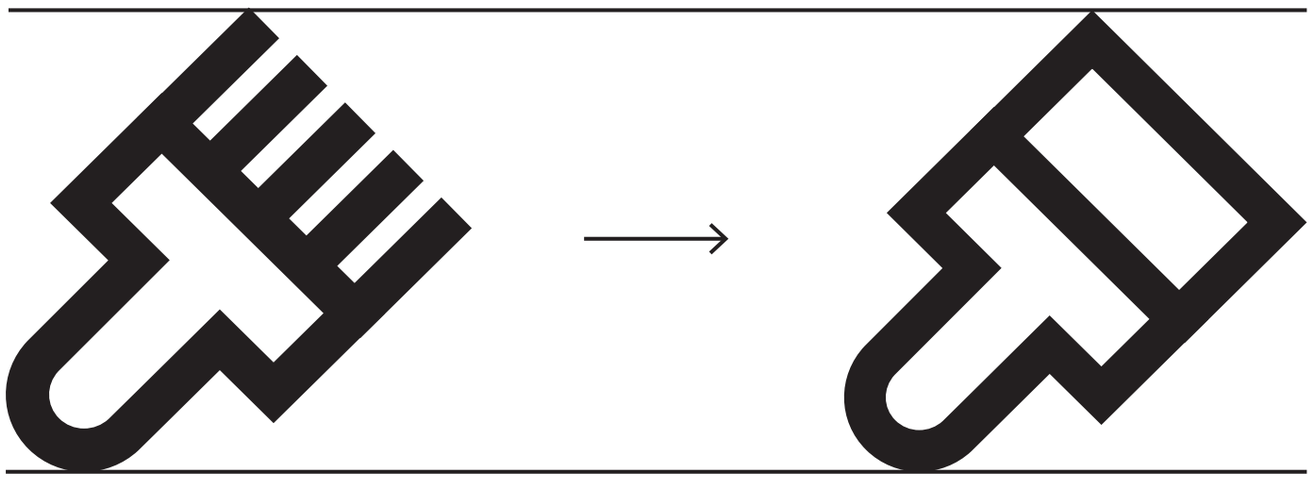
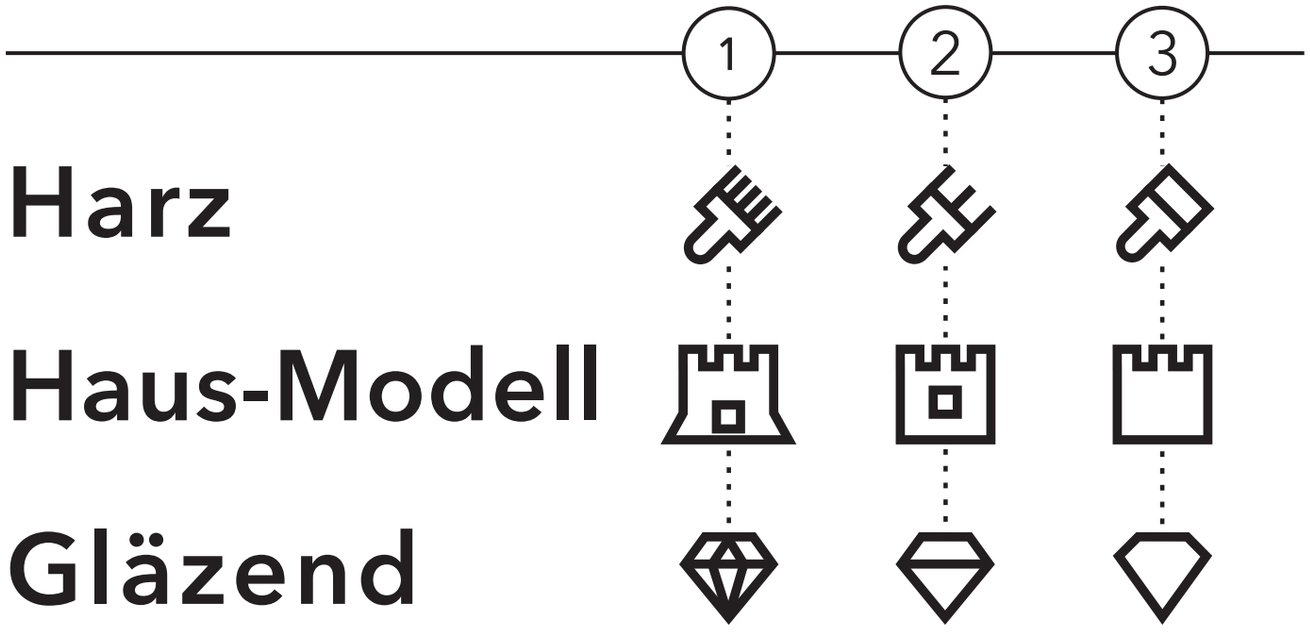
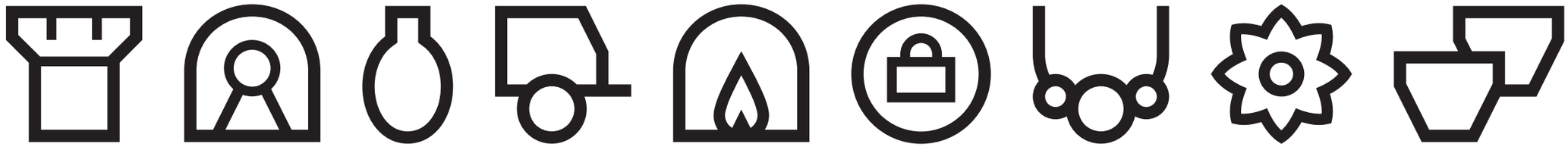
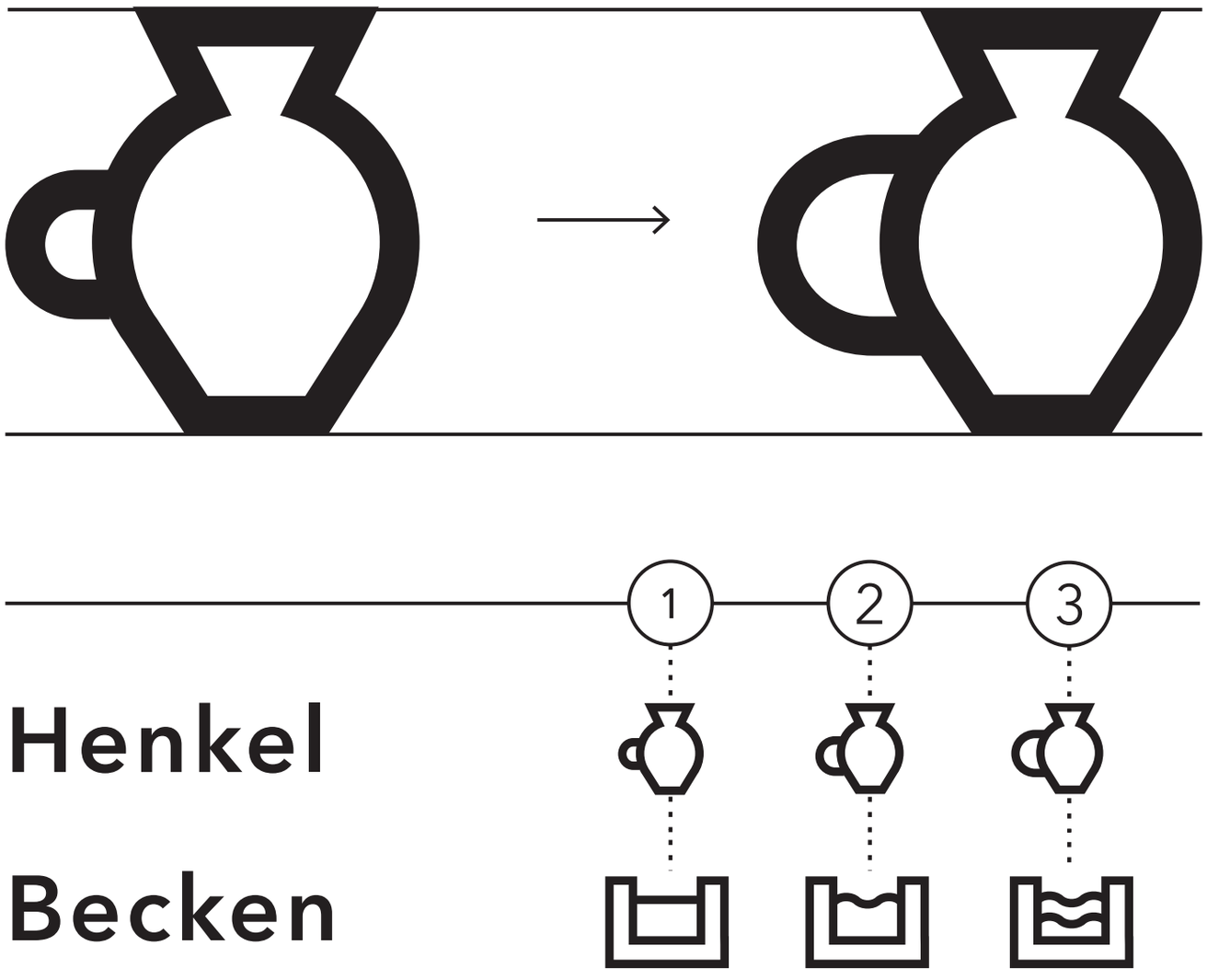




# Grauwert



# Übertreibung



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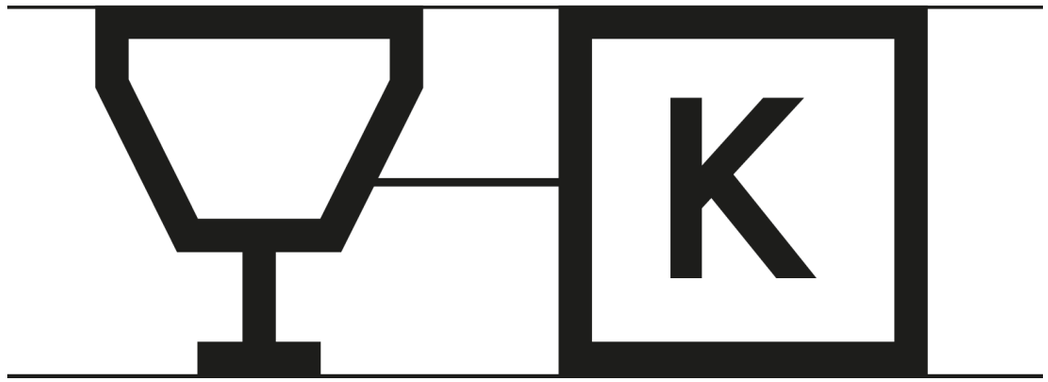

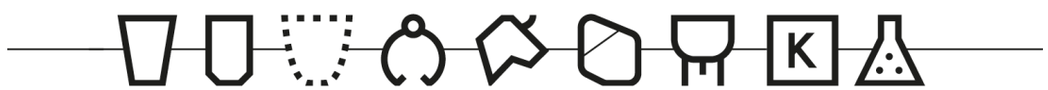

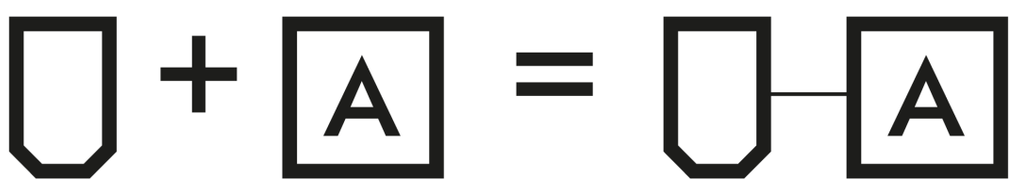

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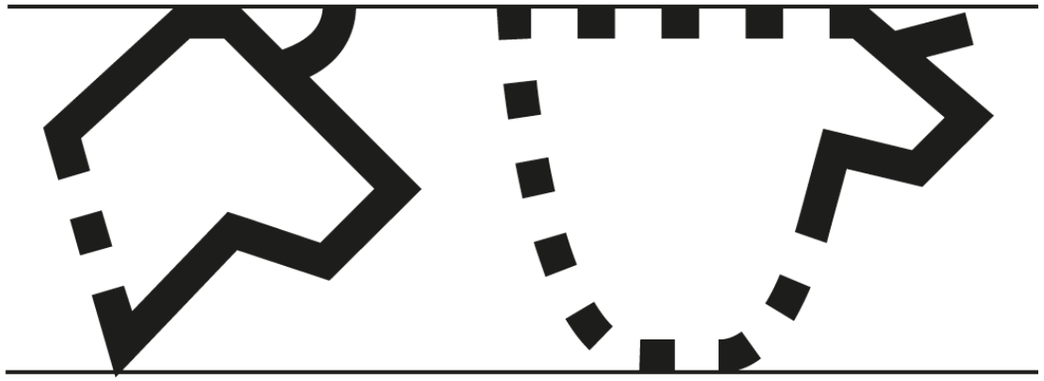
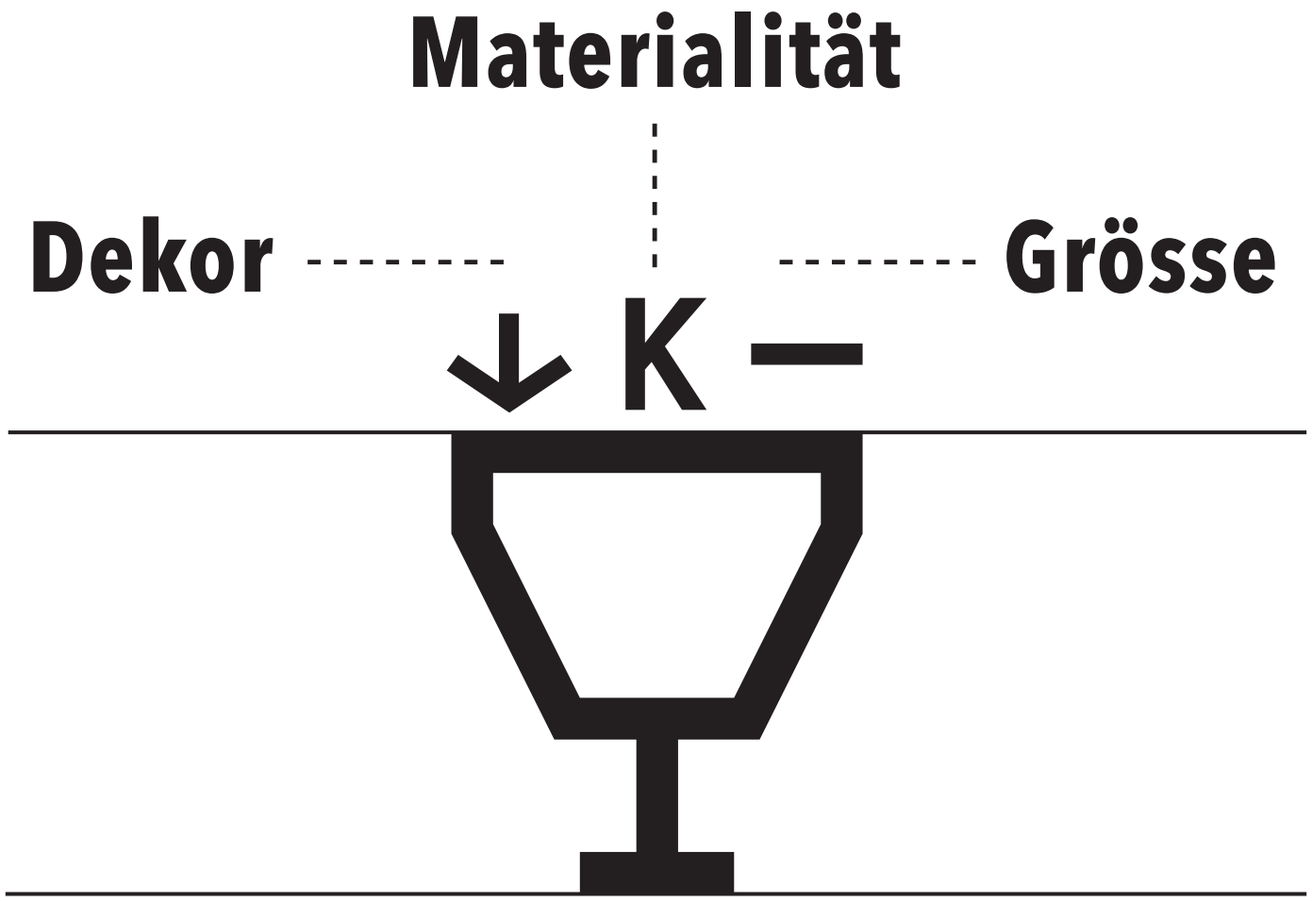
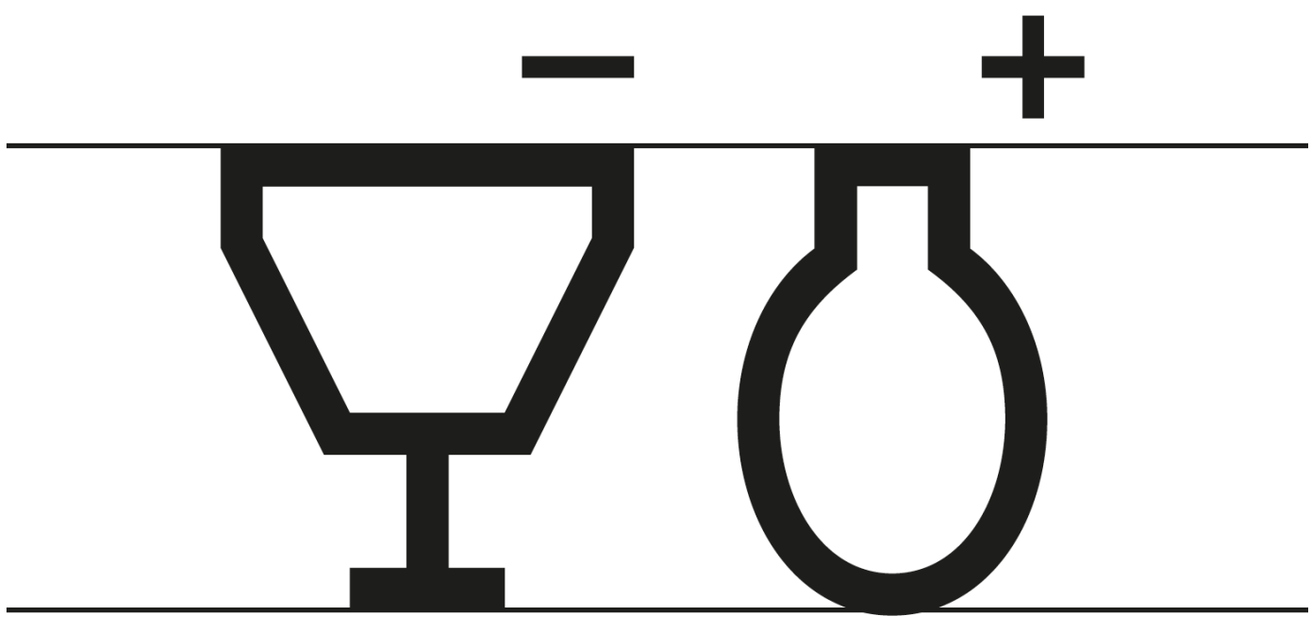


# Diakritika

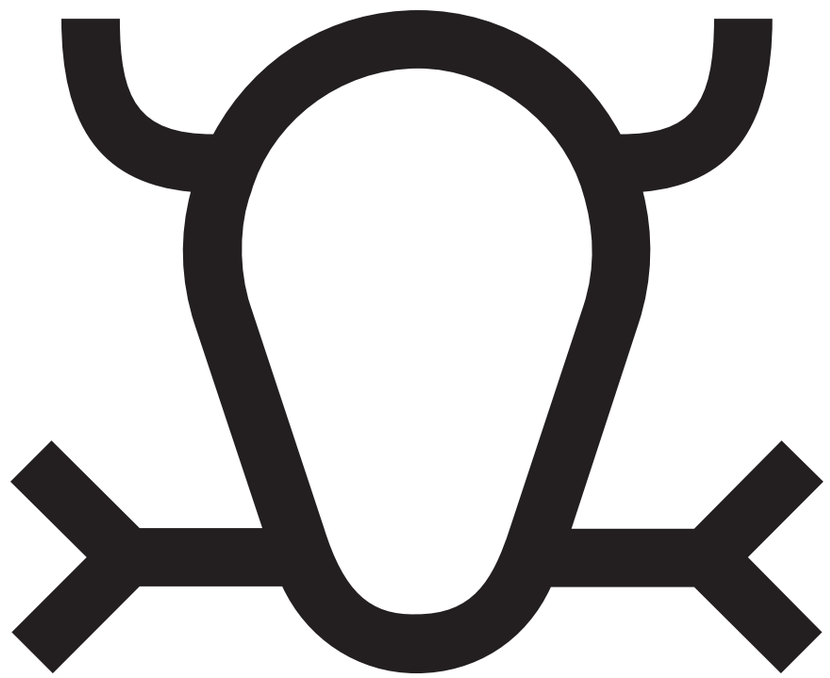


# Diakritika



# Anwendungsbeispiele

# Unicode

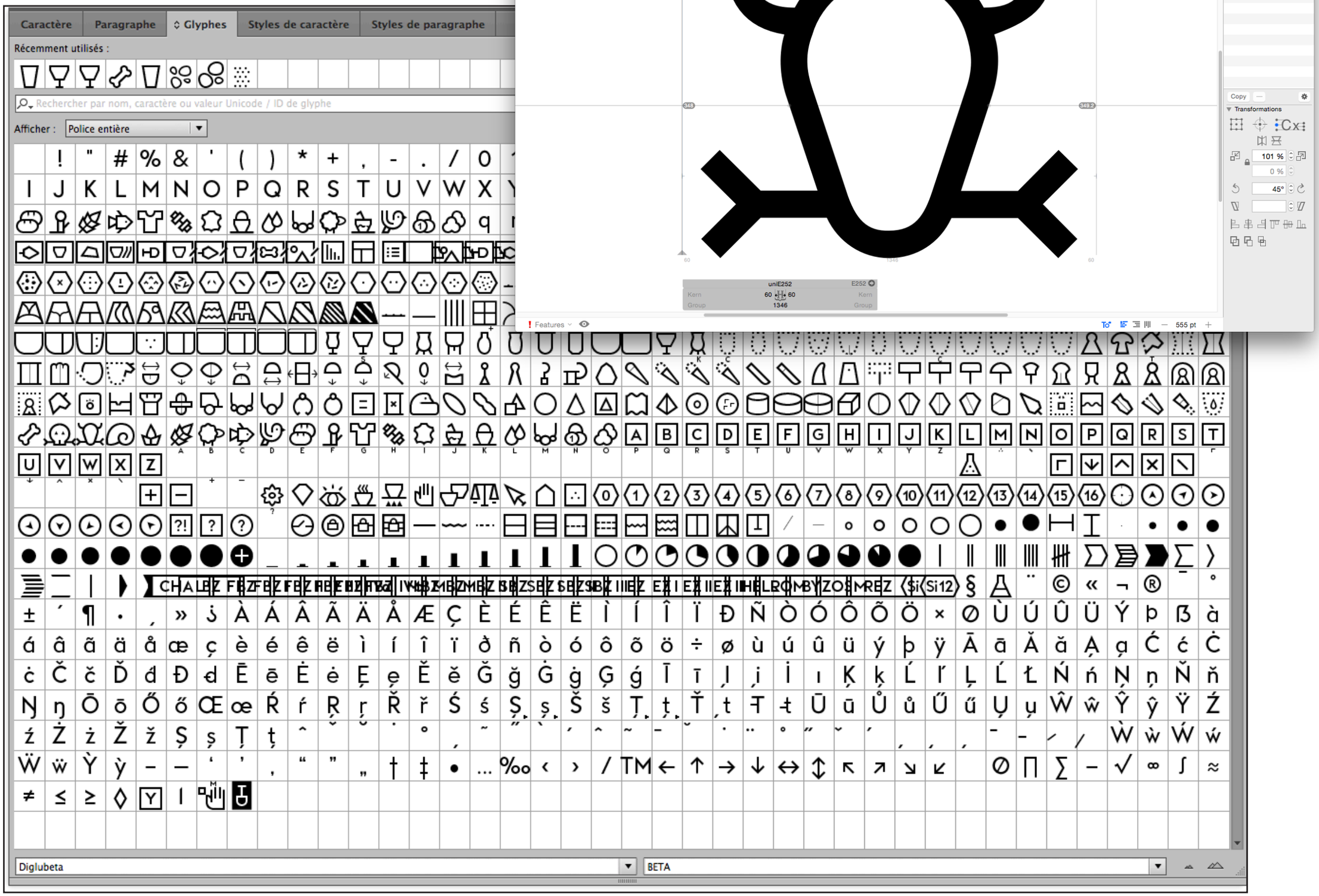


Tierknochen

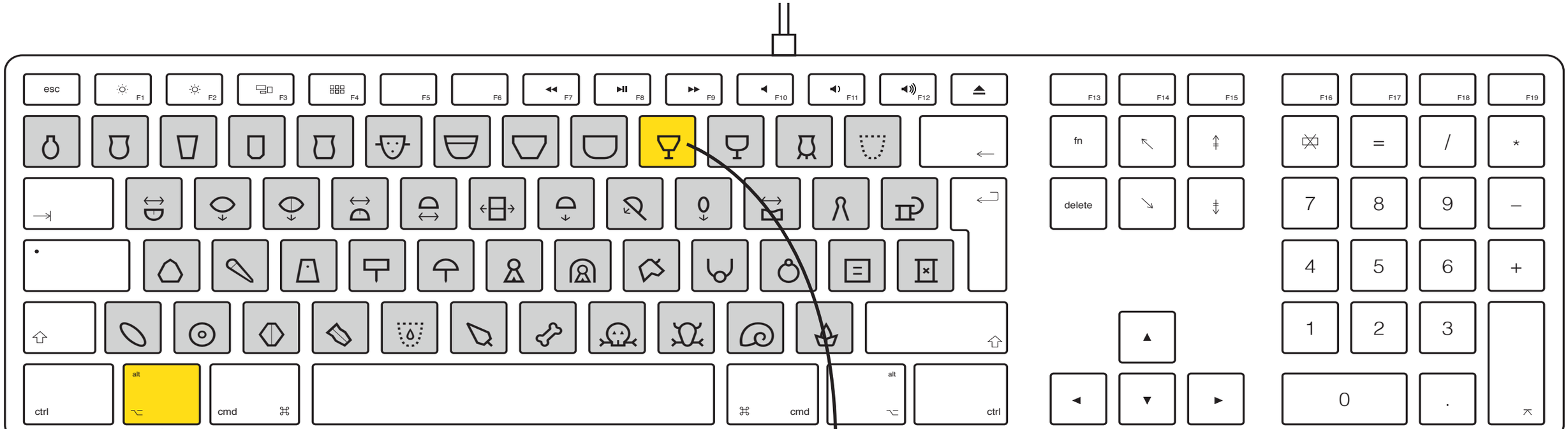
↓

Unicode E252

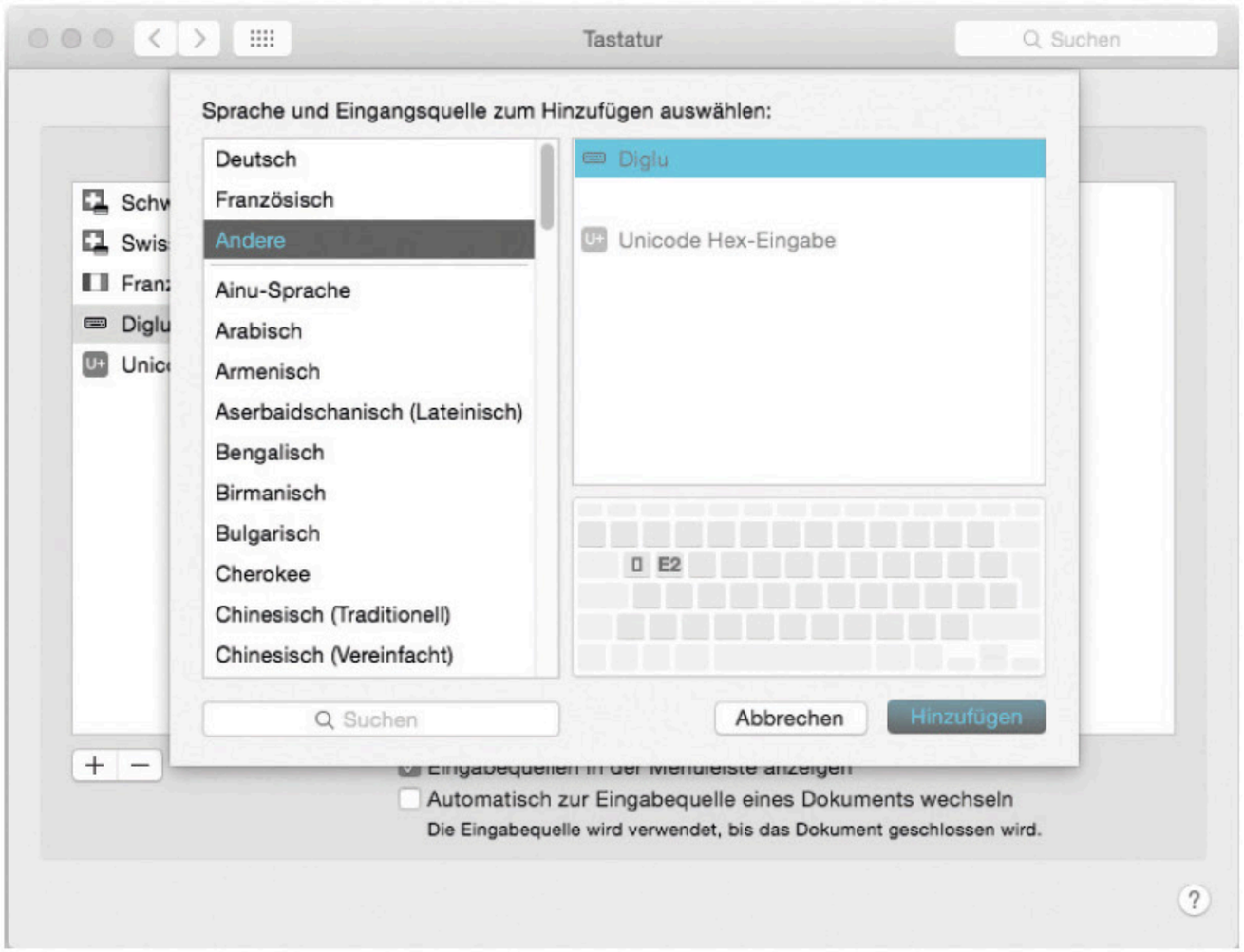
# Glyphen

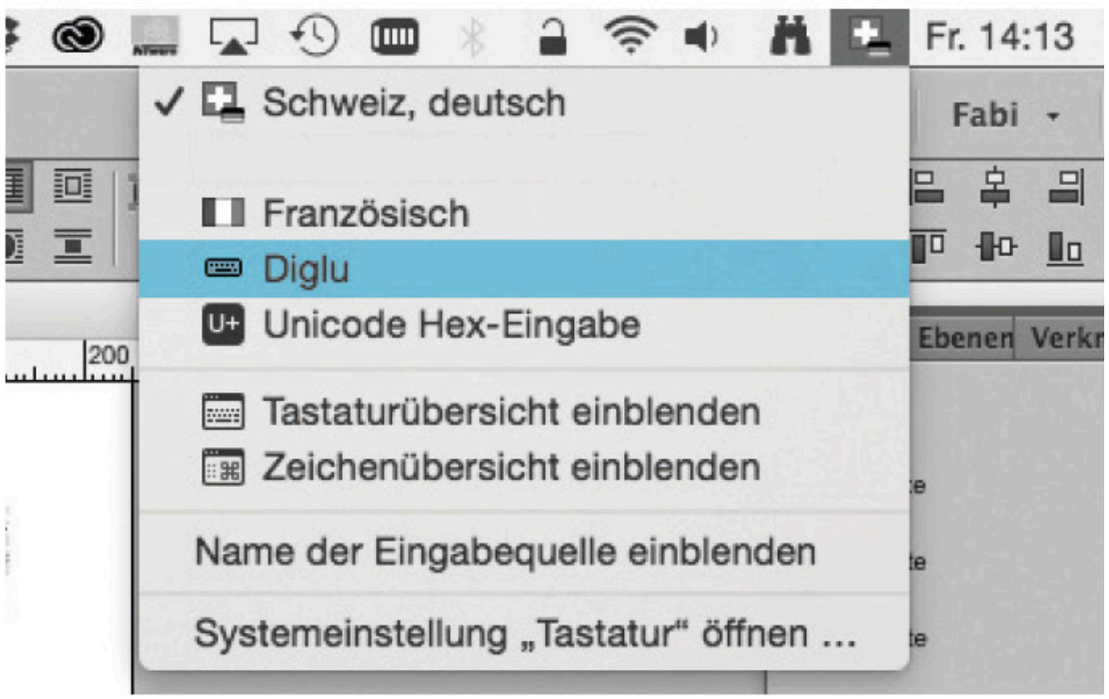

Caractère
Paragraphe
Glyphes
Styles de caractère
Styles de paragraphe
Récemment utilisés :
Rechercher par nom, caractère ou valeur Unicode / ID de glyphe
Afficher :
Police entière
Diglubeta
BETA
200117-Digluterra.glyphs - DigluTerra
Font
Dimensions
Fit Curve
Layers
Regular
Transformations
uniE252
Features

# Tastaturbelegung



# Diglu Sprache



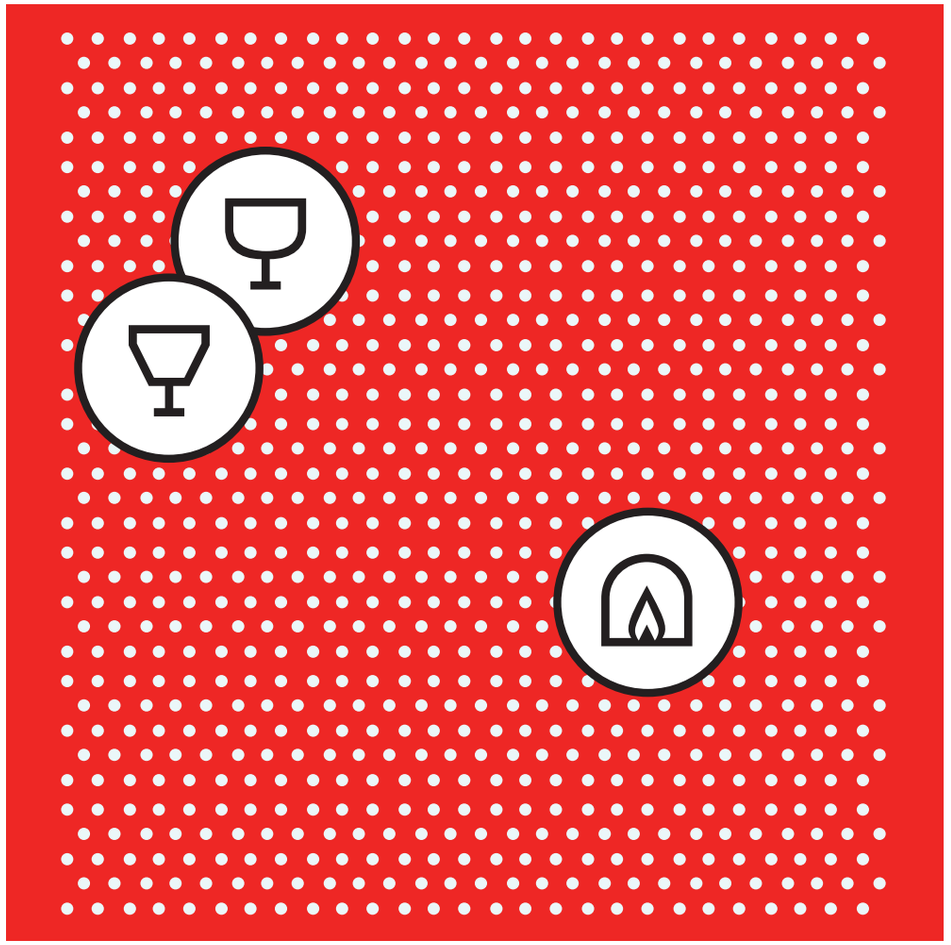
# Text

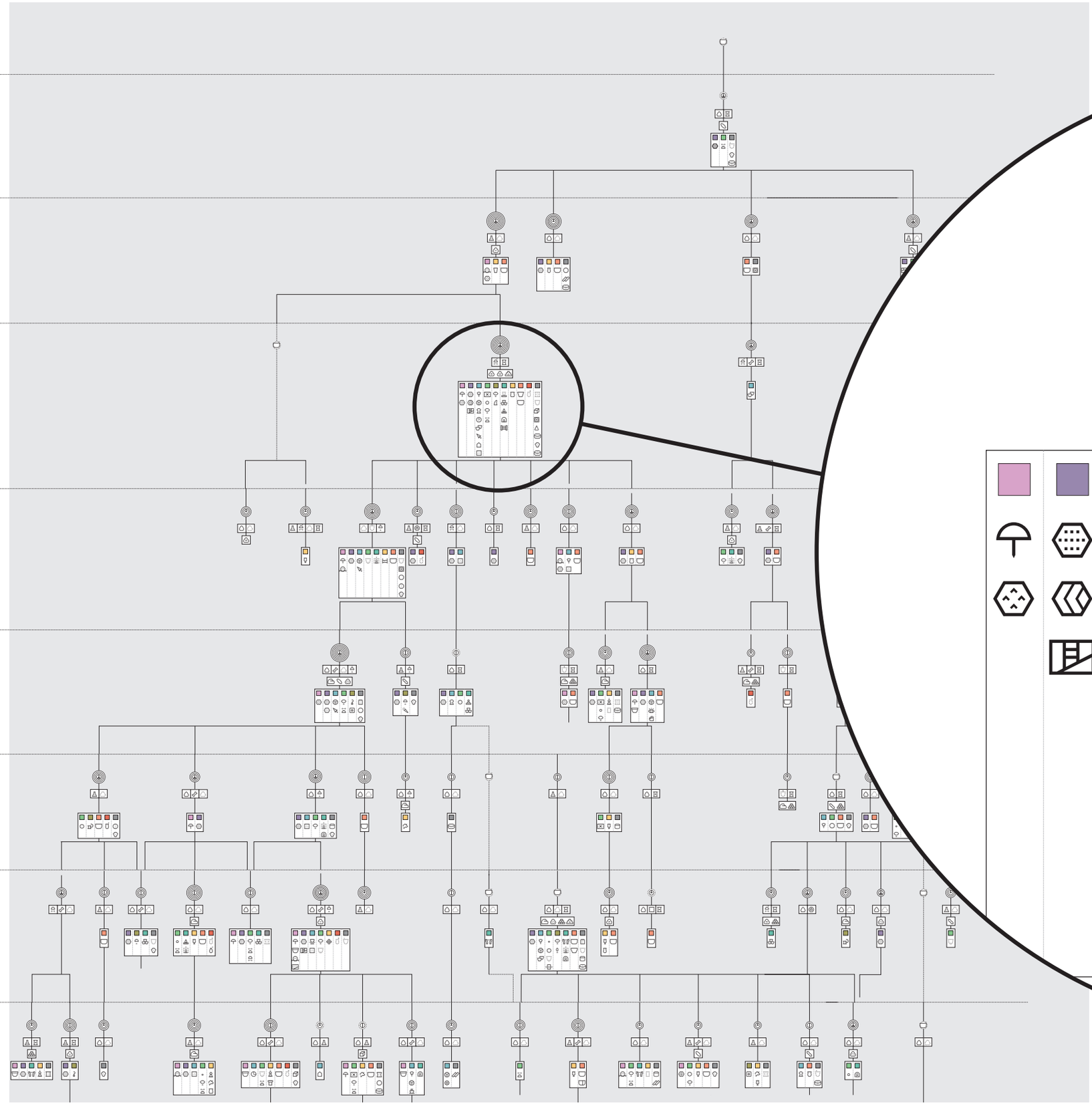
Auf dem Kleinfundfoto sind Gefässe sichtbar, die auf einen Raum mit Lehmboden zwecks Lagerhaltung schliessen lassen. Neben dem Ofen, bei der Keramikkollektion, liegen Tierknochen sowie zwei Perlenketten. Die HELL hellenistischen Terrakottafiguren und die Webgewichte, sowie die Reibsteine liegen nördlich der Steinmauer.

DIGLU.OTF

bones
to weigh

# Karten





7

8

25

27

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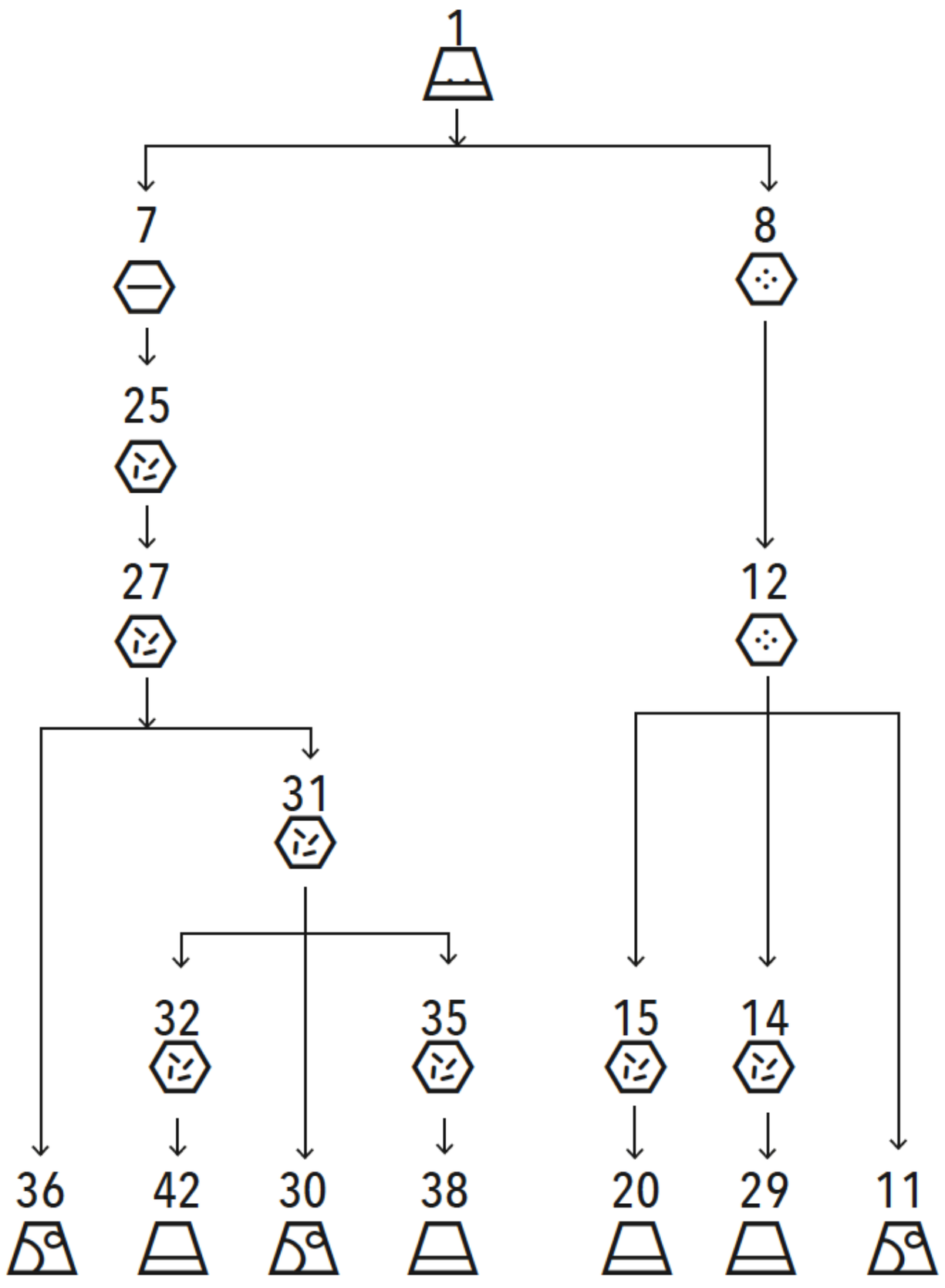
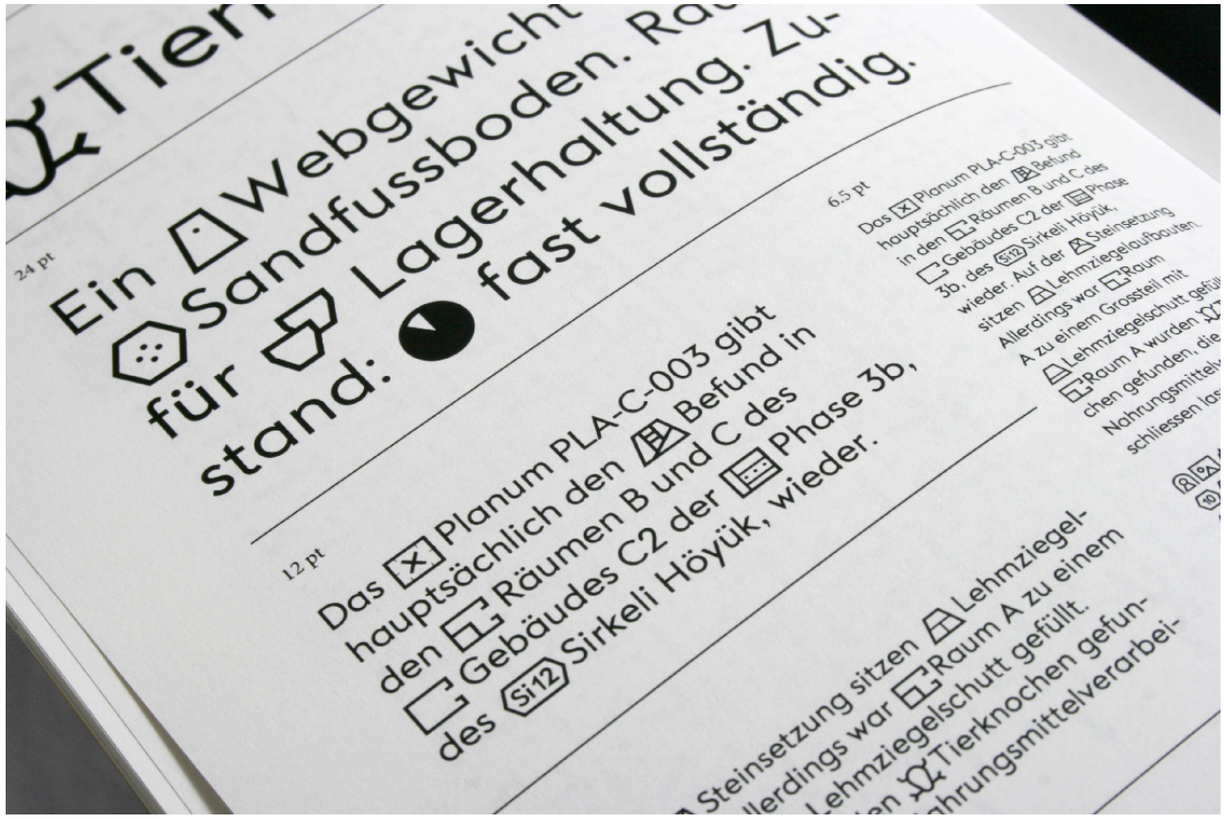
11

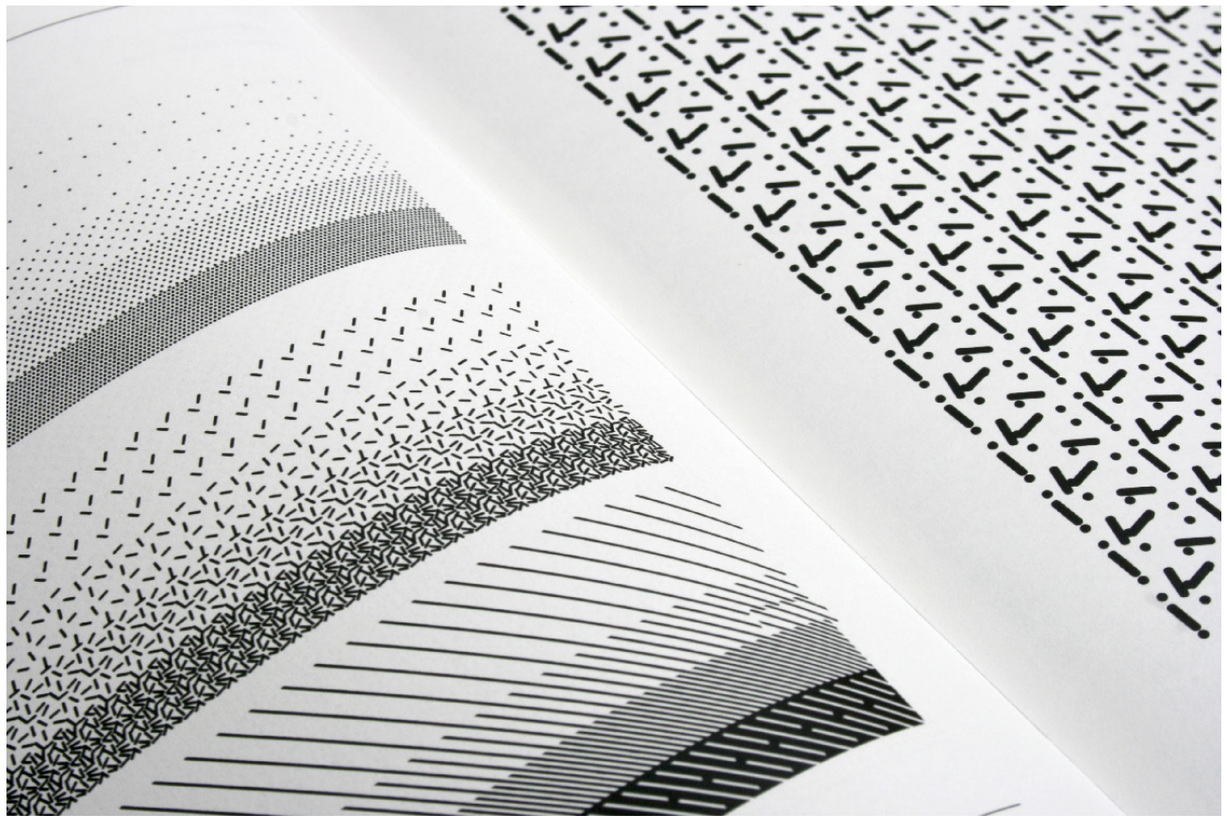

1
7
8
25
27
12
31
32
35
15
14
36
42
30
38
20
29
11

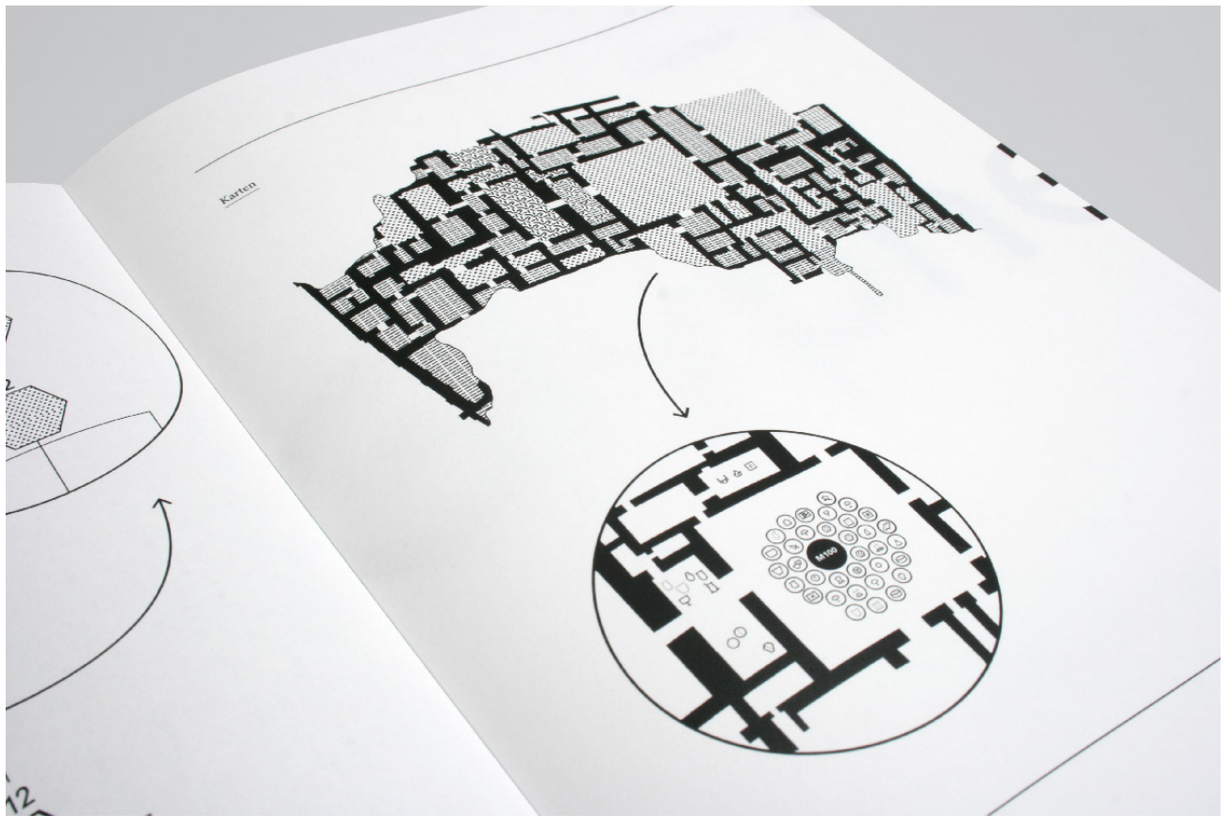
# Specimen

TYPE FONT
DIGLU
EXTRASET
MATERIALIEN
DEKOR
FUNKTIONEN
SONSTIGE
DIAGRAMME
KERAMIK
KLEINFUNDE
BEFUNDE
DATIERUNG
METADATA
878 UNICODES

# Specimen


Ein Webgewicht
Sandfussboden. Ra
für Lagerhaltung. Zu-
stand: fast vollständig.
24 pt
12 pt
Das Planum PLA-C-003 gibt
hauptsächlich den Befund
den Räumen B und C des
Gebäudes C2 der Phase 3b,
des Si12 Sirkeli Höyük, wieder.
6.5 pt
Steinsetzung sitzen Lehmzieg
llerdings war Raum A zu einem
Lehmziegelschutt gefüllt.
Tierknochen gefun-
hrungsmittelverarbei-




Karten
M150

DIGLU.OTF

MMMMM

Regular

Infografik

Schrift

Fabienne Kilchör

**Emphase**

Swiss Graphic
Design Lab.

Atelier Bern
Schwanengasse 11
CH–3001 Bern

Atelier Lausanne
Rue de Bourg 25
CH–1003 Lausanne

fabienne@emphase.ch www.emphase.ch